



EUROPEAN UNION



EU MISSIONS

RESTORE OUR OCEAN & WATERS

SEArca Opportunities and challenges for blue SMEs and
maritime regions, 15 Jan 2023

#EUmissions #HorizonEU #MissionOcean



EU Missions:

*A new way to bring **concrete solutions** to some of our **greatest challenges**.*

- **Our Mission?** The restoration of our ocean and waters!
- **Why a Mission?** It tackles the problem on a European scale.
- **What it delivers?** Impact through:
 - ❖ Portfolio of actions
 - ❖ New forms of governance & collaboration
 - ❖ Citizens' participation



Mission objectives and targets

PROTECT AND RESTORE MARINE AND FRESHWATERS ECOSYSTEMS AND BIODIVERSITY

- Protect at least 30% and strictly protect 10% EU's sea areas
- Restore 25.000 km free flowing rivers
- Marine nature restoration targets (incl. degraded seabeds, coastal ecosystems)

PREVENT AND ELIMINATE POLLUTION OF OUR OCEANS, SEAS AND WATERS

- Reduce by at least 50% plastic litter
- Reduce by at least 30% microplastics
- Reduce by at least 50% nutrient losses, chemical pesticides

MAKE THE BLUE ECONOMY CARBON- NEUTRAL AND CIRCULAR

- Net zero maritime emissions
- Zero carbon aquaculture,
- Low carbon multipurpose use of marine space

ENABLERS: - DIGITAL OCEAN AND WATERS KNOWLEDGE SYSTEM
- PUBLIC MOBILIZATION AND ENGAGEMENT



Horizon Europe - Mission Work Programmes/ Calls





Mission Charter

A joint commitment to restore our ocean and waters



Join forces for a **transformational change** for a healthy ocean and waters



A **simple, inclusive, efficient** and **inspirational** framework to enhance cooperation to deliver on **Mission objectives**



Open to any (public or private) interested parties, incl. **Associated Regions**



Actions can cover R&I, Knowledge & Data, Citizen engagement, Upscaling of solutions, Education & Training



Benefits of being part of this Mission



Visibility and promotion of your actions as a **Mission Actor**



Opportunities for **networking** and sharing **best practices**



Access to **ocean literacy** and **education tools**



Access to the **Mission Implementation Platform services** (access to knowledge, projects portfolio, information on funding, etc.)



Investment **opportunities** and **advisory services**



Access to **support from Lighthouse CSA / Facility** (support to develop science and transition roadmaps, skills training, etc.)

BLUEINVEST

BlueInvest was launched in 2019 with the aim to accelerate new ocean-based technologies and solutions to unlock innovation and investment opportunities in the sustainable blue economy. The platform ...

- **Supports investment readiness and access to finance for innovative start-ups, SMEs, and scale-ups in the blue economy.**
- **Provides a market path through technical assistance, visibility, matchmaking and opportunity-building for investors and companies.**
- **Guides investors to specialize their investment strategies into blue economy related areas and to maximize their related investments.**
- **Fosters a community and investment ecosystem to help finance the go-to-market and scale-up and to fuel the transition to more sustainable finance and impact investment.**



BlueInvest Features



BLUEINVEST COMMUNITY

BLUEINVEST EVENTS

**BLUEINVEST
READINESS ASSISTANCE**

**BLUEINVEST
FUNDRAISING ASSISTANCE**



**BLUEINVEST INVESTOR
CAPACITY BUILDING**

**BLUEINVEST PROJECT
PIPELINE**

BLUEINVEST FUND

BLUEINVEST COACH



Features:

- Investor breakfast
- High level panel
- Impact investor panel
- Investor Pitches
- Company Pitches for BlueInvest Awards

9 MARCH 2023
BRUSSELS, BELGIUM



OPPORTUNITIES START HERE



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