

ATLANTIC CLUSTER FOR TECHNOLOGICAL AND ECONOMIC INNOVATION IN THE NAUTICAL SECTOR

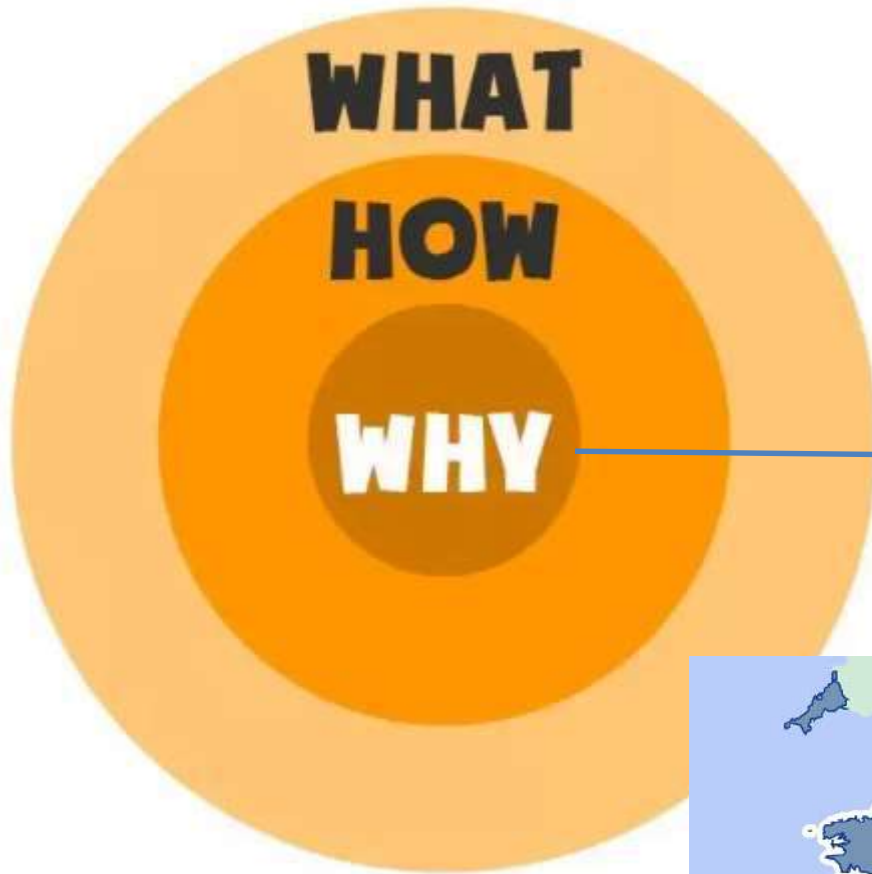
CAPITEN

 **Interreg**
Atlantic Area
European Regional Development Fund

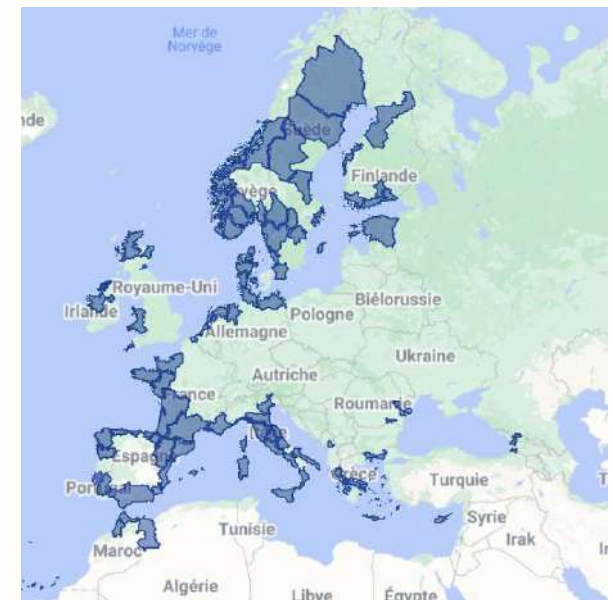
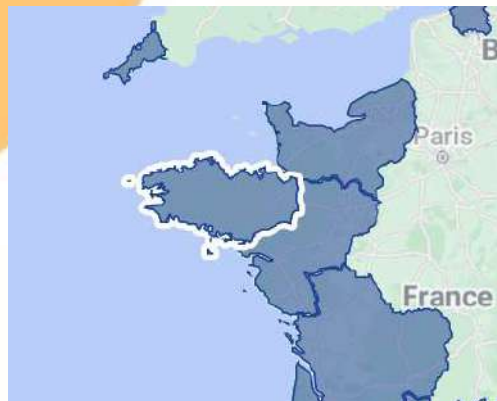




Golden circles of our CAPITEN project

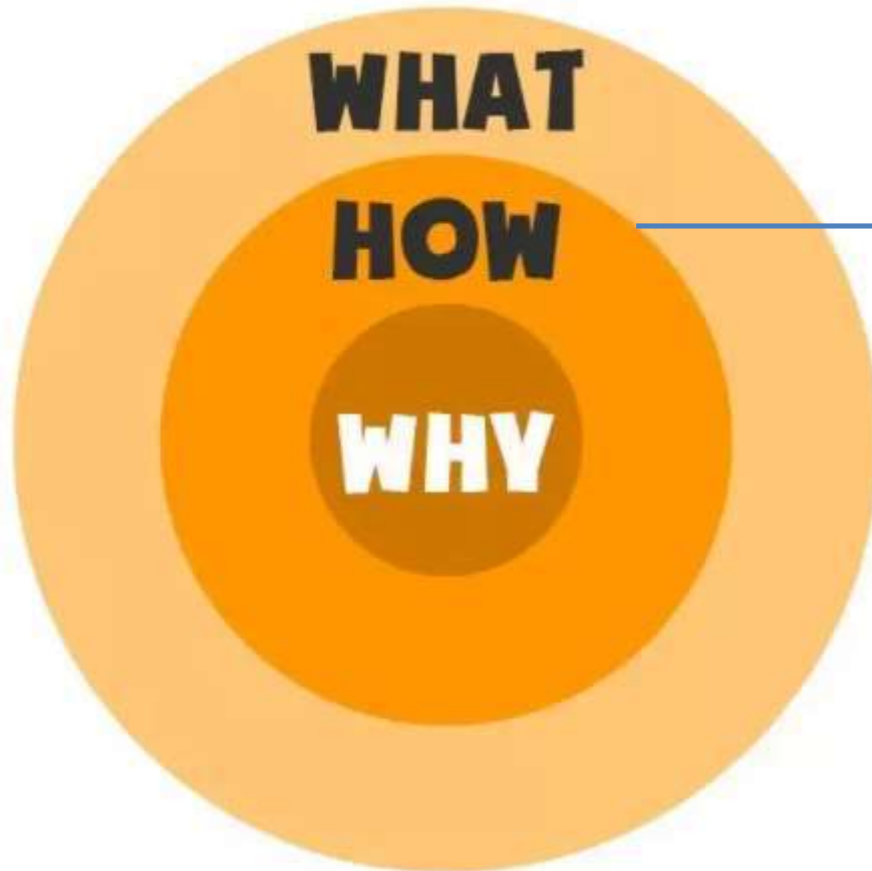


- Nautical sector – transversal approach
- Past history with other cooperation projects
- European funds opportunity





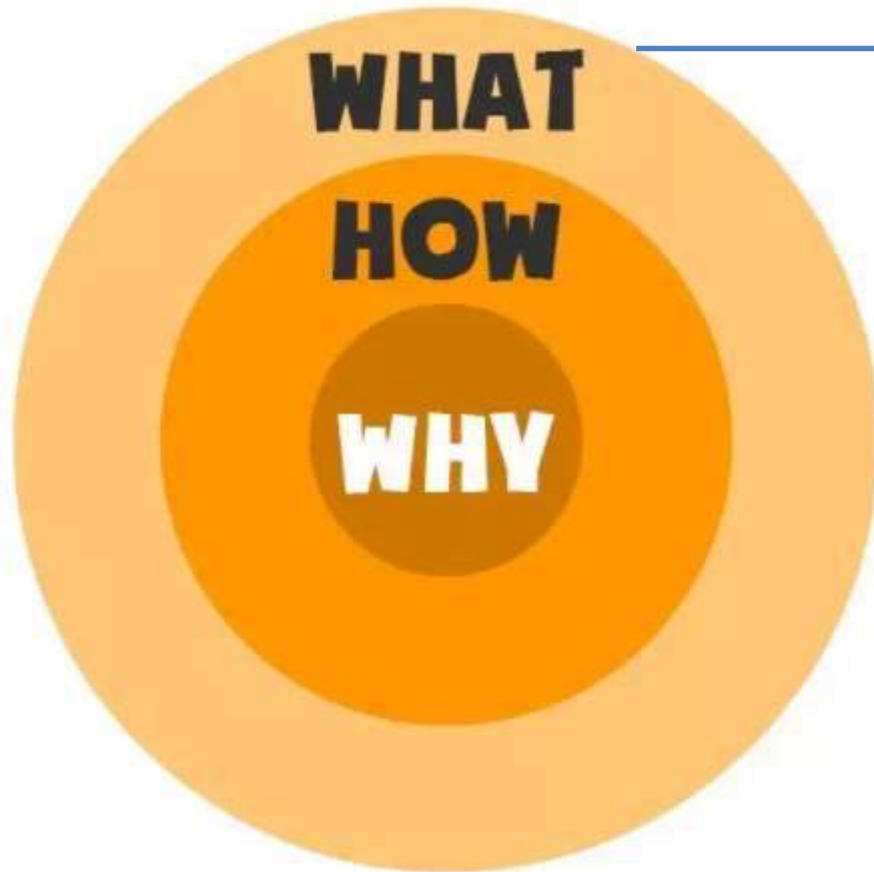
Golden circles of our CAPITEN project



- Eu cooperation project
- Transversal approach : industry, marinas, sports
- With 15 partners from 5 countries & 3 M€ budget



Golden circles of our CAPITEN project



8 working packages
More than 30 different actions in 4 years
3 annual meetings



CAPITEN 15 partners

UNITED KINGDOM

- University of the Highlands and Islands
- Mid & East Antrim Borough Council

IRLAND

- Donegal County Council
- Limerick City and County Council

FRANCE

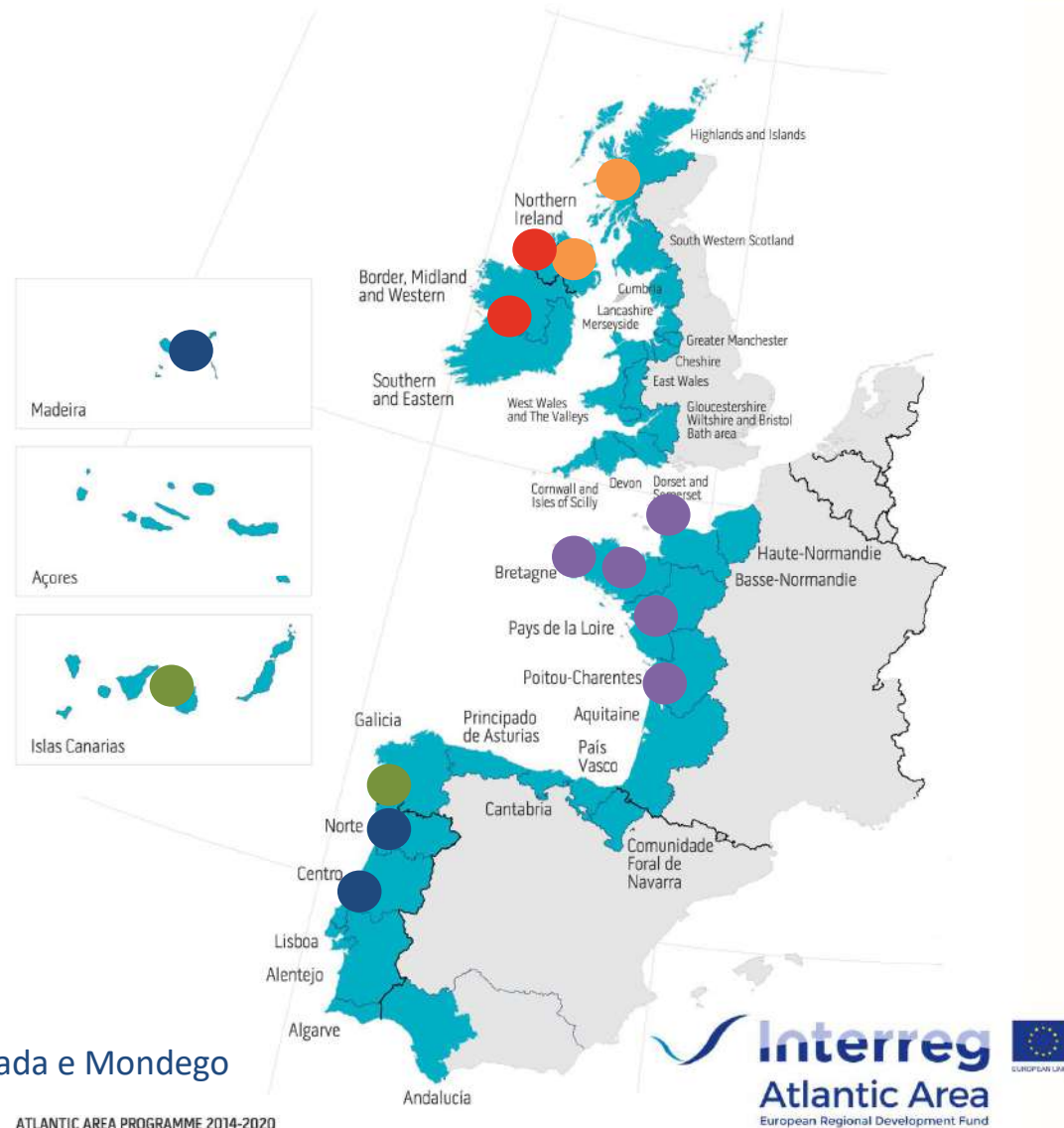
- Conseil Départemental de la Manche
- Région Bretagne
- Nautisme en Bretagne
- Finistère 360°
- Région Pays de la Loire
- CCI de La Rochelle

SPAIN

- Asociacion Galega de Actividades Nauticas
- Centro Tecnológico de Ciencias Marinas

PORTUGAL

- Câmara de Comércio e Industria da Madeira
- Comunidade Intermunicipal do Alto Minho
- Associação de Desenvolvimento Local da Bairrada e Mondego



ATLANTIC AREA PROGRAMME 2014-2020





AIM OF THE PROJECT

"Promote economic development and job creation within the Atlantic Area nautical sector":

- **Tourism and the practice** of water sports;
- **Industry, design, construction and dismantling** of sustainable ships;
- **Sailing and services** reserved for users in marinas.





TOURISM AND WATER SPORTS





INVENTIVE NEW MARINE PRODUCT INNOVATION

Limerick City and County Council

SOLUTION: An Immersive Virtual Reality (VR) simulation themed 'Into the Blue'

360 Video/VR Experience which highlights the safe water based activities that can be enjoyed on the River Shannon, Limerick





NAUTIC LIB Région Bretagne

A self service device to rent a paddle,
body board or snorkelling gear (adapted trailer)





PIRATE DE BRETAGNE - a beach & sea offer for children from 3 to 5 years old Nautisme en Bretagne





**INDUSTRIAL DEVELOPMENT,
CONSTRUCTION AND
DECONSTRUCTION OF BOATS**





ECO SURFBOARD FROM WOOD POLYMERS

AD ELO



You can watch this video here : <https://www.youtube.com/watch?v=XchbUtQgqf4>





YACHTING AND MARINAS



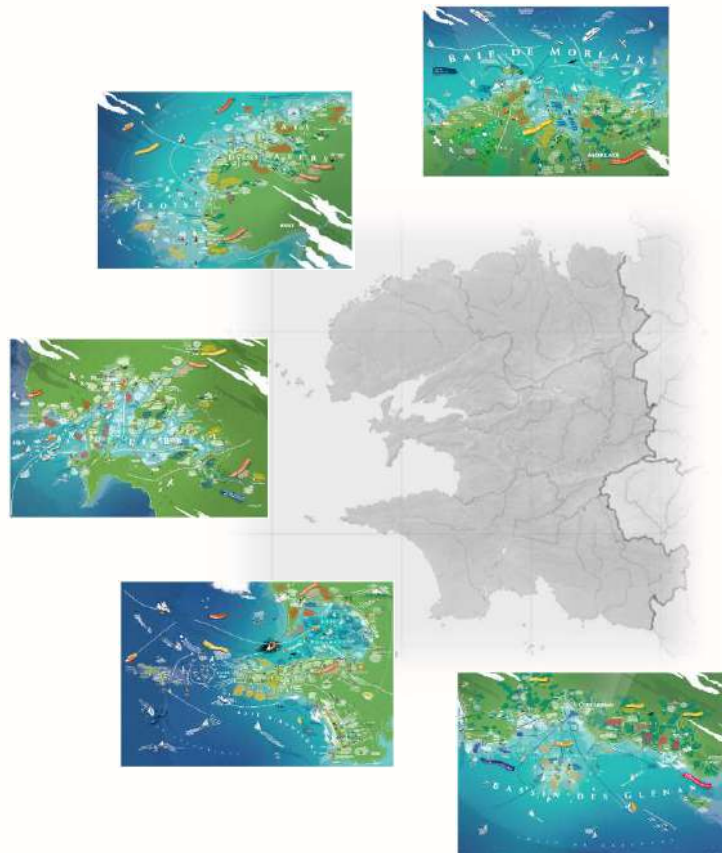


ENHANCEMENT OF NAVIGATION BASINS – BY CREATING SENSITIVE MAPS WITH THE LOCALS

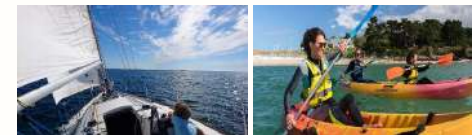
Finistère 360°

WHAT?

SENSITIVE CARDS



ROUTES AND STOPOVERS





ENHANCEMENT OF NAVIGATION BASINS – ROUTES AND STOPOVERS IN FINISTÈRE

Finistère 360°



Cette carte amoureuse, produite par Finistère 360°, est le fruit d'un travail collaboratif mené avec des acteurs locaux et parties prenantes impliquées dans la vie du bassin de navigation. Merci à eux pour leur contribution !





ENHANCEMENT OF NAVIGATION BASINS – ROUTES AND STOPOVERS IN FINISTÈRE

Finistère 360°



Cette carte amoureuse, produite par Finistère 360°, est le fruit d'un travail collaboratif mené avec des acteurs locaux et parties prenantes impliqués dans la vie du bassin de navigation. Merci à eux pour leur contribution !





ENHANCEMENT OF NAVIGATION BASINS – ROUTES AND STOPOVERS IN FINISTÈRE

Finistère 360°



Cette carte amoureuse, produite par Finistère 360°, est le fruit d'un travail collaboratif mené avec des acteurs locaux et parties prenantes impliqués dans la vie du bassin de navigation. Merci à eux pour leur contribution !





ENHANCEMENT OF NAVIGATION BASINS – ROUTES AND STOPOVERS IN FINISTÈRE

Finistère 360°



Cette carte amoureuse, produite par Finistère 360°, est le fruit d'un travail collaboratif mené avec des acteurs locaux et parties prenantes impliquées dans la vie du bassin de navigation. Merci à eux pour leur contribution !



ENHANCEMENT OF NAVIGATION BASINS – ROUTES AND STOPOVERS IN FINISTÈRE

Finistère 360°





ENHANCEMENT OF NAVIGATION BASINS – ROUTES AND STOPOVERS IN FINISTÈRE

Finistère 360°





CAPITEN project : learning points for SEARICA and other intergroupes of the blue economy

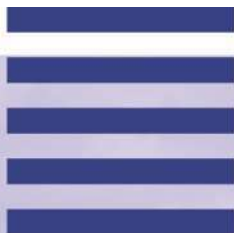
1. KNOWLEDGE MODELISATION : please, use them !
 - Bussines model of a new created touristic offer
 - User centered design

2. SPECIFIC KNOW HOWS : are there that specific ? Test them !
 - The sensitive maps method
 - Highly segmented offers : Pirate de Bretagne or Family offers
 - Navigation area approach to imagine new services and offers

3. GLOBAL APPROACH OF THE NAUTICAL SECTOR : it works !
 - The CAPITEN project allowed the Brittany Council to create a transverse intergroup : 200k€/year, 12 under-sectors are coordonated (sport, tourisme, economy, marinas..).

4. COOPERATION RULES : make them clear from the begginings !
 - European projects demand rigour and respect of deadlines
 - Cooperation rules go beyond the witten rules of an European project.

CAPiTEN



Contacts :

Sabina Badea

Project manager

Regional Council of Brittany

sabina.badea@bretagne.bzh



Interreg
Atlantic Area
European Regional Development Fund

