

SEArca Conference on the EU Strategy for the Adriatic and Ionian Region (EUSAIR): Focus on Blue Growth

Friday 4 February 2022 – 11.00-13.00 Brussels time

Organized with the support of the [Conference of Peripheral Maritime Regions](#),
the Balkan and Black Sea Commission, DG MARE and DG REGIO

EUSAIR Pillar I- Blue Growth

FLAGSHIPS

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Pillar I - BLUE GROWTH of EUSAIR



1. Blue Growth

Driving innovative maritime and marine growth in the Region by promoting sustainable economic growth, jobs and business opportunities in the blue economy

Blue technologies

Fisheries
and aquaculture

Maritime and
marine
governance and
services

COORDINATORS: GREECE AND MONTENEGRO

TSG1: representatives of all 9 EUSAIR countries



SPECIFIC OBJECTIVES of Pillar I - BLUE GROWTH :

- 1. TO PROMOTE RESEARCH, INNOVATION AND BUSINESS OPPORTUNITIES IN BLUE ECONOMY SECTORS*** (facilitating the brain circulation between research and business communities; increasing networking and clustering capacity)
- 2. TO ADAPT TO SUSTAINABLE SEAFOOD PRODUCTION AND CONSUMPTION*** (common standards and approaches for strengthening these two sectors providing a level playing field in the macro-region)
- 3. TO IMPROVE SEA BASIN GOVERNANCE*** (enhancing administrative and institutional capacities in the area of maritime governance and services)

EUSAIR – Pillar 1: Blue Growth Flagships

- ***Programming period for multiannual financial framework (MFF) 2021-2027***
- ***GB approved the EUSAIR final list of flagships for embedding in:***
 - *European structural and investment funds – ESI funds and*
 - *Instrument for Pre-Accession Assistance - IPA funds*
- ***Promotion of Flagships:***
 - *Mainstream programmes ERDF, ESF, CF, IPA, EFMM*
 - *Transnational program (TN), CBC programmes*
 - *ADRION TN*

Priority

1. Blue Technology

Flagship

Fostering quadruple helix ties in the fields of marine technologies and blue bio-technologies for advancing innovation, business development and business adaptation in blue bio-economy

FLAGSHIP 1

- Development of macro regional **research and skilled human capital** in Blue Technologies
- Development of **innovation platforms** in marine and blue biotechnologies
- Establishment of **Macro-regional clusters** and strengthen **cooperation** among SMEs, large enterprises and research centres operating in the Adriatic-Ionian Macro region
- **Mobility of researchers** between institutes, universities and companies

Priority

Fisheries & Aquaculture

Flagship

Promoting Sustainability, Diversification and Competitiveness in the Fisheries and Aquaculture sectors through education, research & development, administrative, technological and marketing actions, including the promotion of initiatives on marketing standards and healthy nutritional habits

FLAGSHIP 2

➤ **FISHERIES SECTOR:**

- Improve monitoring, surveillance, resources knowledge
- Harmonization of standards across the macro-region
- Promotion of eco-innovation
- Diversification of activities for fishermen

➤ **AQUACULTURE:**

- Increase production
- improvement of quality, environmental sustainability and diversification in aquaculture
- Introduction of new species, alternative raw materials for feed production, new farming technologies, advanced processing technologies, innovative actions

- **Enhancing health** with sustainable seafood and physical activity towards **Blue Mediterranean Lifestyles**, through stronger transnational **cooperation of the quadruple helix actors**

3. Maritime & Marine Governance and Services

Priority	
Flagship	Bolstering capacity building and efficient coordination of planning and local development activities for improving marine and maritime governance and blue growth services

FLAGSHIP 3

- Development of **shared data system** at sea basin level, **joint planning** and **coordinated management** of existing resources
- Improved Governance of maritime space
- Enhancing **capacity building** to equip people with new skills (including soft skills) that are needed for better marine and maritime governance
- Strengthening of networks of academics, training organizations and professional organizations of maritime sectors in the macro region.



Pillar 1 Coordinators



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Thank you!

<https://www.adriatic-ionian.eu/about-eusair/pillars/blue-pillar/>