

# THE NEW ATLANTIC ACTION PLAN 2:0

OPPORTUNITIES AND PERSPECTIVES OF COOPERATION  
IN THE ATLANTIC SEA



WED 26 MAY 2021

10.00 - 12.00 (CEST)

Hosted by MEP Manuel Pizarro, SEArca Vice-Chair responsible for the Atlantic, with the participation of MEP Pierre Karleskind, PECH Chair and SEArca Vice-Chair, MEP Younous Omarjee, REGI Chair and SEArca member and MEP Caroline Roose, SEArca member

SEARICA.EU

CO-ORGANISED BY:



CPMR  
CRPM



CPMR ATLANTIC ARC  
COMMISSION

ATLANTIC ACTION PLAN



*Bienvenido a*

# BAHÍA DE SANTANDER

**ECOTURISMO  
Y CONSERVACIÓN DE LA BIODIVERSIDAD**

RUTAS

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## **SANTANDER BAY. ECOTOURISM AND ENVIRONMENTAL EDUCATION**

It's a company that combines educational and conservation work at Bay of Santander for the last 20 years.



# WE MAKE AUTHENTIC ECOTOURISM

We offer ecotourism services



**BAHÍA DE SANTANDER**  
ecoturismo y educación ambiental



linked to



a biodiversity conservation project.





**Our project makes sense thanks to the Natura 2000 Network and the ZEC (Special Conservation Area) declaration, “Dunas del Puntal and Miera estuary”, since we develop their public use.**

**Our commitment to sustainability is constant and permanent, we consider conservation and outreach actions indissoluble.**



We put it into practice every day: 10% of the profits from ecotourism and environmental education services go to the Osprey recovery



We are climate neutral, measure the Carbon Footprint and neutralize our emissions



we contribute with projects created under the United Nations Clean Development Mechanism and the Sustainable Development Goals 2030 Agenda

SUSTAINABLE DEVELOPMENT GOALS





# Where we are?



Santander city



# What do we offer?



**BOAT TRIPS**

# GUIDED WALKS AROUND OUR ATLANTIC COUNTRYSIDE







**BOTANICAL AND ORNITHOLOGICAL TOURS,**

# Photographic safaris





# Corporate Social Responsibility (CSR)











# Group of Volunteers "Osprey Centre"





# Success stories





# Osprey Recovery Project in the Bay of Santander



# National Tourism Product Plan






**MÁS INFORMACIÓN**  
 942 236 988 ó 630 258 513 (Carlos Sáinz)  
[www.tunsmarinadecudeyo.com](http://www.tunsmarinadecudeyo.com)  
[www.bahiasantander.es](http://www.bahiasantander.es)

**RUTAS POR EL ESPACIO NATURAL PROTEGIDO DE LA BAHÍA DE SANTANDER Y MARINA DE CUDEYO**

**OBSERVACIÓN DE AVES ACUÁTICAS**






# Ecotourism programs with city councils



**MÁS INFORMACIÓN:**  
Todas las actividades requerirán inscripción previa:  
**Bahía de Santander.**  
Ecoturismo y Educación Ambiental:  
info@bahiasantander.es - Tel: 630 356 513  
**Ayuntamiento de Marina de Cudeyo:**  
tour@marinacudeyo.es

TALLERES – OBSERVACIÓN DE AVES  
PASEOS BOTÁNICOS POR LA ISLA DE PEÑOSA  
GOLFY CENTRE – RUTA A PIE  
RUTAS EN BARCO – ÁGUILA PESCADORA POR LA RIA DE CUBAS

## Actividades Familiares

El Ayuntamiento de Marina de Cudeyo tiene a la disposición de sus ciudadanos actividades de Ecoturismo con valores interpretativos, educativos, talleres y charlas.

Se ha elaborado un programa de Ecoturismo con la intención de contribuir a la sensibilización sobre la conservación de Medio Natural y de la Biodiversidad.

Todas estas actividades son de ordenada y ejecutadas por la empresa Bahía de Santander Ecoturismo.



2021  
**ECOTURISMO  
MARINA  
DE CUDEYO**  
PROGRAMA - 5ª edición



Instagram Facebook Twitter YouTube [Seguirnos: Turismo Marina de Cudeyo](#)

# AWARDS and RECOGNITIONS

The company has been recognized with several awards throughout its history:

**Good practices certificate, OMS Member of the project "EDUCATION FOR HEALTH AND ENVIRONMENT IN THE NATURAL ENVIRONMENT OF EL DUESO PRISON".**

**1st Prize Exemplary Environmental Experience. Project "MI BAHÍA NATAL". Club of the most beautiful Bay of the World**

**2nd PRIZE SUSTAINABILITY. OSPREY RECOVERY PROJECT. 23 Humanity and Environment Contest. Ayto. de Camargo**

**1º Prize for the BEST SUSTAINABLE TOURISM INITIATIVE. Expotur Fair. IFEMA. 2019**



# ALIANCES:

We are currently expanding our action area, and taking our projects to other estuaries in Cantabria and who knows, perhaps in the future, in other places in Atlantic Arc.

## We offer:



Knowledge about osprey conservation projects

Sustainable Planning and Design for Ecotourism



Management solutions to companies, by measuring and analyzing their direct impact on global warming, and its conversion into a positive impact

We need help for:

**CONSERVACIÓN:**

Support for carrying out direct actions for the management of Biodiversity in the ZEC RN 2000 influence area

Monitoring program for the Osprey and other aquatic and marine birds in the Bay of Santander

Installation of a webcam in the nest and associated software

Inventories of fauna and flora

Reforestation with native species

Elaboration and placement nest boxes, hotel for insects...

Invasive plant limitation





# We need help for:

## **Improvement of resources in INFRASTRUCTURES**

Digitization of the Osprey Center and provision of resources with 360° videos, Virtual Reality, Augmented Reality

Built some bird observatories in the coastal environment of the Bay of Santander

## **PROMOTION AND COMMERCIALIZATION IN ACCOMMODATIONS, OFFICES, MEDIA AND FAIRS**

Development an osprey project website

Information campaigns of the Osprey project



## WE WOULD LOVE TO SEE:

The **joint work** between different departments of the Cantabria Government, specifically **Environment and Tourism**, to design a **Regional Strategic Plan for Ecotourism**, counting with the **private sector** collaboration and other organizations involved





CONTACT WITH US



*¿Tienes alguna duda?*

# CONTACTA CON NOSOTROS

Inicio - Contacto



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630 258 513 / CARLOS

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