

Maritime industries: recovering from the Covid-19 crisis and building a strong renewal strategy

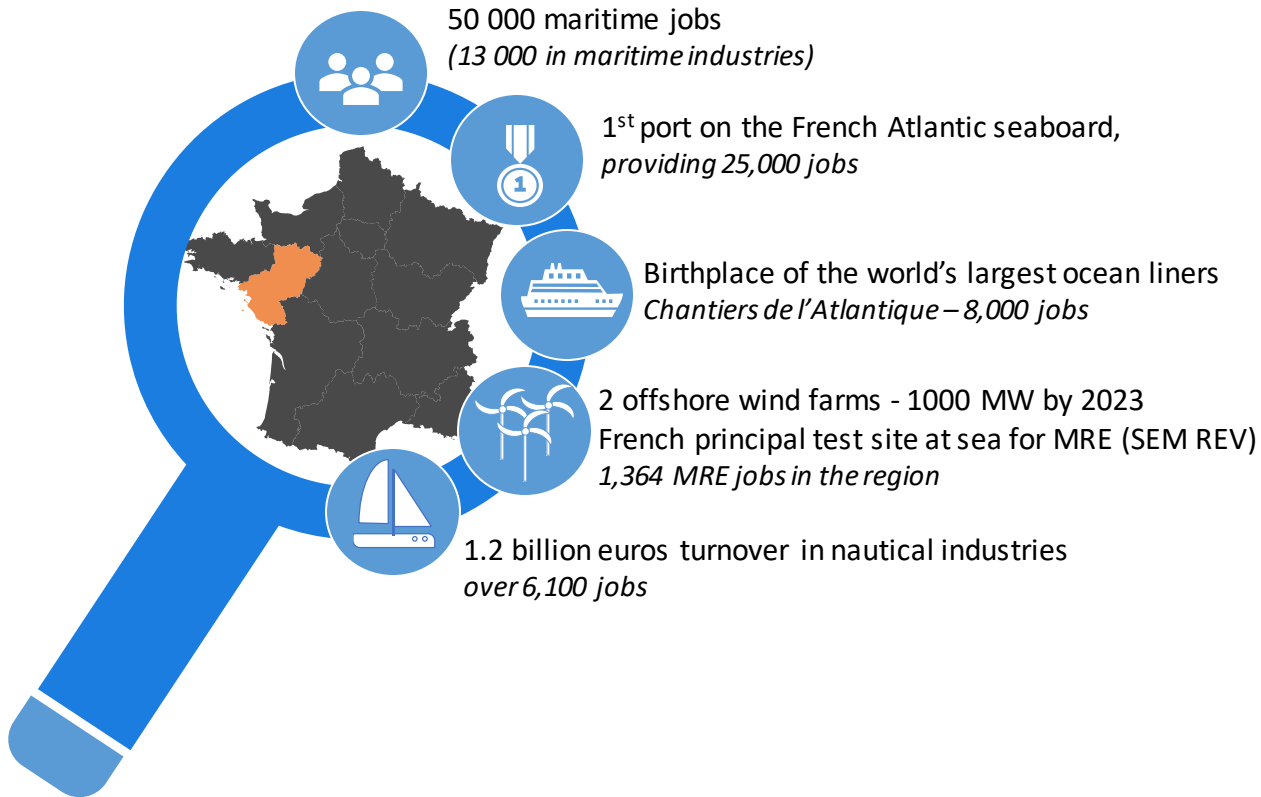
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PAYS DE LA LOIRE REGION

Key figures



Impact of the Covid-19 crisis on maritime industries

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 - Disruption of logistic
 - Departure of posted workers
 - Adaptation of workstations
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 - Return to growth in 2016
 - 75% turnover from export
 - 70% of national sales during fairs
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 - Export driven sector (closing of US border)
 - Vigilance toward wind farm programming
 - Objective of energy independence
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 - Full order books in sector where public order are major
 - Interrogation concerning cruise ships
 - Many postponements
 - order books not filling up
 - R&D project postponed
- Maritime industries = an opportunity for other sector
 Maritime industries = a growth opportunity
 Opportunities : FOWT, greenship, smartship, cybersecurity...

REVITALISE OUR ECONOMY

Regional recovery plan : 145 measures - 332 M€ / Sectorial measures for key sectors such as maritime industries



The regional action should be completed by strong national and European policies



Trade policy

Asian competition for complex ship

European distinctive know how must be protected



Financial instruments

tool to smooth financial flows



Access to EU funding

Horizon 2020 Green Deal Call (green ports)

Horizon Europe partnership Zero Emission Waterborne Transport



Energy and circular economy

technological innovation in MRE (not only cost-cutting innovation)
autonomy of EU maritime industry *vis-à-vis* rare resources