

PANORAMED (Interreg Mediterranean): MED Governance Platform



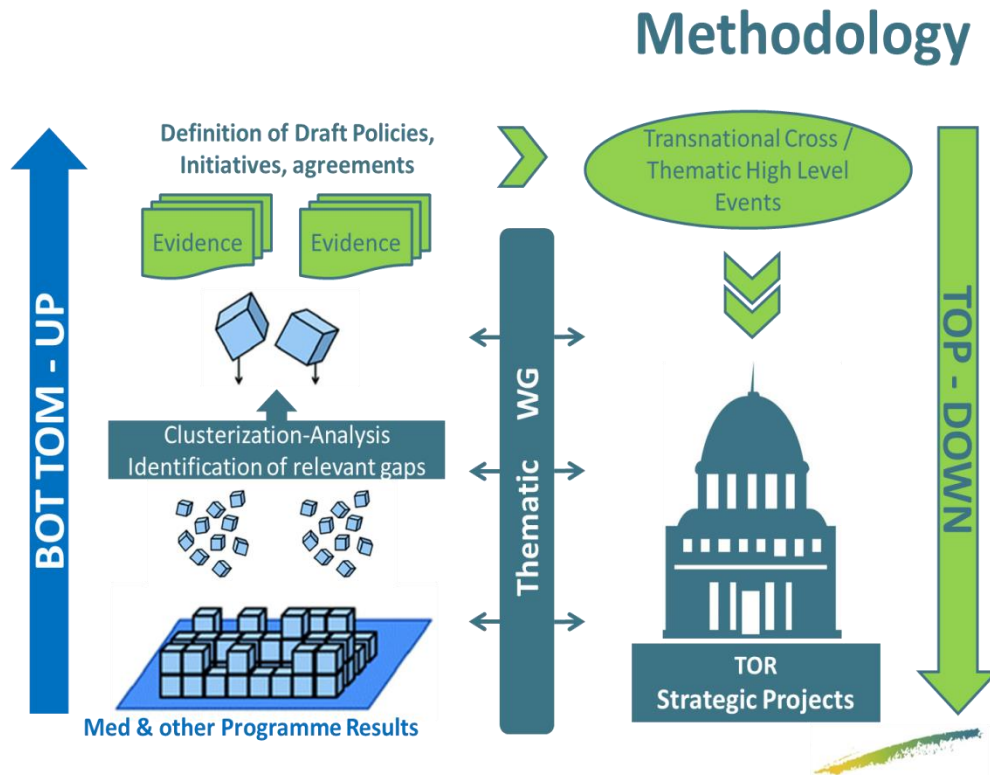
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Overall Goal of “PANORAMED”

- *Obj #1:* to promote the creation of a permanent forum of subjects – public institutions, international organizations, research institutions, stakeholders – to contribute to the debate on the most relevant issues for the Mediterranean, from a governance point of view, and to identify shared tools to improve policies, with specific reference to coastal and maritime tourism, maritime surveillance and innovation; (supported by WP 7 Liaising)
- *Obj #2:* to promote strategic and qualified projects and partnerships in the two priority themes currently under analysis and investigation (coastal and maritime tourism and maritime surveillance). The above mentioned objectives are strictly linked one other and the strategic projects to be funded in the framework of the Axis 4 of the INTERREG (supported by Thematic Workings Groups, and Working Group on Terms of References)

PANORAMED Structure



- With a total of 19 partners, PANORAMED is composed by Ministries and Regions coming from 12 participating States of the MED Programme (**LEADER PARTNER: Ministry of Finances and Public Administration-Spain**)
- Works as a platform of National and Regional authorities, through transnational Thematic Working Groups (TWG), involving strategic key actors,
- Identifies shared policy approaches and strategic top down projects.

PANORAMED Partners

Leader Partner : Ministry of Finances and Public Administration of Spain

Conseil Régional Provence Alpes Côte d'Azur

Directorate for European Integration of the Council of Ministers of Bosnia and Herzegovina

Ministry of European Integration of Albania

Region Emilia Romagna

Directorate General for European Programmes, Coordination and Development of Cyprus

Government Office for Development and European Cohesion Policy of Slovenia

Ministry of Regional Development and EU Funds of Croatia

Ministry of European Affairs - Gen Dir for Coordination of EU Assistance Programmes of Montenegro

Regione Toscana

Agency for Development and Cohesion of Portugal

Secretariat General for the Sea

Ministry for European Affairs and the Implementation of the Electoral Manifesto

General Commission for Territorial Equality of France

Molise Region

Marche Region

Ministry of Economy and Development of Greece

Region of Crete

Italian National Agency for territorial cohesion

PANORAMED Associate Partners



INTERREG BALKAN MED,
 INTERREG-ADRION,
 INTERREG EU,
 INTERACT,
 ENPI / ENI CBC MED PROGRAM,
 BLUEMED INITIATIVE, UNEP - MAP ,
 EUSAIR, WestMED initiative ,
 CPRM , UfM

And with EU Commission - DG
 REGIO, DG NEAR, DG MARE,
 DG RTD accompanying the
 procedure

PANORAMED Cross Cutting Thematic Tasks

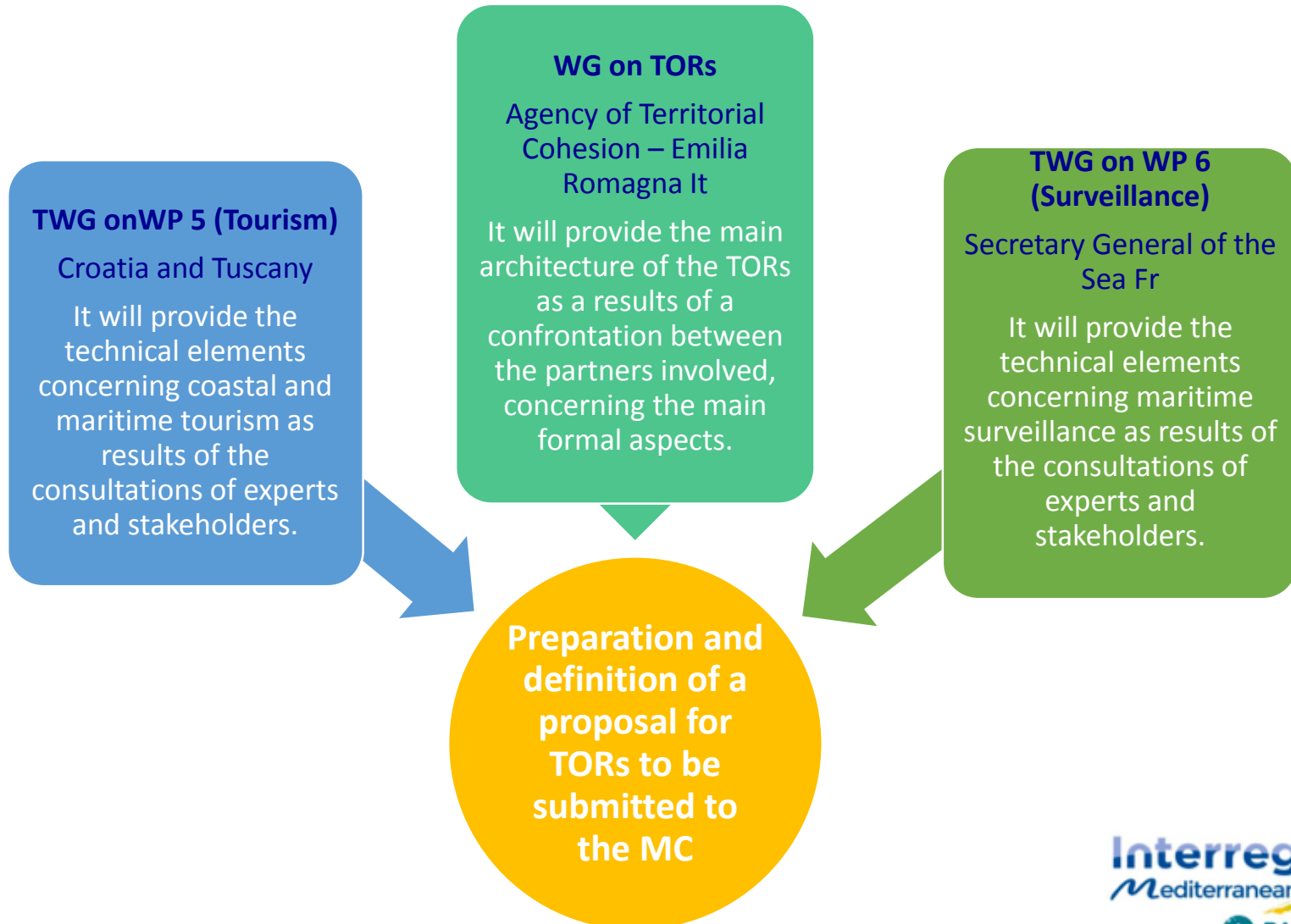
Coastal and Maritime Tourism:

- Regional priority - comparative advantage of coastal and insular MED regions.
- Very important in the tourist economy economic potential of the Regions.

Maritime surveillance:

- National priority of strategically planning and transnational cooperation
- Regions: a crucial stakeholder and end user at the sea.
- Of high importance for security plans and safe living, working, and leisure.

PANORAMED Working Groups



LIAISING: Present PANORAMED and intervene



CPMR IMC Meetings, PB,GA
Febr, June18



Made in MED April 18



ECOMONDO Nov 18



EUSAIR May 18



INTERACT Sept18



CoEvolve & MedCoast4BG Oct18

LIAISING: Launching Discussion with Associate Partners

1st Meeting (Rome, Italy , 20th April 2018)



- The importance of the permanent communication as LIAISING activities
- The crucial role of NON-EU countries involvement in MED Governance
- The alignment and adjustment of the agendas
- Finding ways to improve governance and how Associate Partners, like CPMR, can link their members under the umbrella of PANORAMED

A few highlights - bullets

Seasonality

Touristic

Volatility

Lack of sk

? of globa

? joint res

Regulator

? synerg

need for oriented SME's

? a common vision strengthening MED area position in global tourism market

**Under the umbrella also of Original subthemes
 as defined by the Interreg MED Programme
 Monitoring committee (2016)**

➤ Maritime transport linked to tourism cruises

➤ Integrated coastal and maritime tourism

➤ Innovative and sustainable offer

THANK YOU FOR YOU ATTENTION!

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