



TURKU

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B2ASTIC

PLASTIC WASTE PATHWAYS INTO THE BALTIC SEA



Interreg
Central Baltic



**CITY OF
TURKU**



EUROPEAN UNION
European Regional Development Fund

Aim of the project

- The BLASTIC project aims at reducing plastic waste and, thereby, the inflow of hazardous substances into the Baltic Sea by mapping and monitoring the amounts of litter in the aquatic environment and awareness raising campaigns during periods of heavy littering (eg. festivals and summer weekends).
- Marine litter consists mainly of plastic items in the Central Baltic region - up to 95 % of all debris in some areas
- Land-based sources count for most of the marine litter, while rivers are major pathways feeding the sea with litter
- Sources of plastic waste: industry, construction, unprotected landfills, packaging, coastal tourism, littering by the public

Partners

- Project partners are from Sweden, Finland, Estonia and Latvia
 - Non-governmental organizations
 - Research institutes
 - Cities of Tallinn and Turku

Benefits on the project

- Getting different stakeholders to work together
- Sharing knowledge, experiences and ideas
- Getting more data to base decisions and regulations on
- Making a nudge – getting people to rethink the use of plastic and how to deal with plastic waste
- Increasing general knowledge on the problem of plastic waste in the Baltic Sea

Why Turku

- Turku and Helsinki have committed to work for the Baltic Sea and to be pioneers in strategic water protection
- They created The Baltic Sea Challenge – a network initiative that invite organisations to commit in protecting the Baltic Sea and their local waters
- Taking part in projects like Blastic is one way of furthering the wellbeing of the Baltic Sea



Thank you!