

Provence-Alpes-Côte d'Azur Region committed to « Une Cop d'avance »



- ❑ Main action « Zero plastic waste to landfills by 2030 » reaffirmed and enhanced by :
 - ❑ Regional Climate Plan approved in December 2017 by the regional parliament (100 actions, 373 M€ of budget for 2018, with possibility of increase up to 560M€/year)
 - ❑ Regional Plan for Waste Prevention and Management (PRPGD), in line with EU Directive Waste Management Plans



«Zero plastic waste to landfills by 2030 » promoted by 91% of the regional population

(IFOP survey, january 2018)

« Zero Plastic waste to landfills by 2030 », a program with 22 actions deliberated in June 2016

● Circular Economy component supported by the regional regulatory tools:

- Regional plan for waste prevention and management (PRPGD),
- Economy, training and employment strategies.

Decrease the use of raw materials

Supporting recycling process and innovation, especially on composites

● Environmental component supported by public policies relating to:

- The Mediterranean,
- Biodiversity,
- The elimination of plastic pollution of natural environments and the sea through preventive and corrective means.

Plastics value contributes to decreasing leaks in the environment

Circular Economy Component of « Zero plastic waste to landfills by 2030 »

1 Regional regulatory lever:

The future Regional Plan for Waste Prevention and Management provides for:

- Prohibition of plastic packagings to landfill by 2025
- Prohibition of all plastics to landfill by 2030

Strong expectations on the activation of the European and national regulatory levers

3 Improve knowledge and bring together the links in the plastics value chain

- Steering committee (Technical committee)
- Study on characterization waste deposits and existing recycling processes
- Study on plasturgy innovations

2 Encourage behaviour change, change the perception on waste:

- Design and plastic, Regional design contest « Hello Goodbye »
- Sociological study on behaviour change
- High school Spring challenge
- Exemplary community

4 Support innovation on recycling processes

- Regional call for proposals « Filidéchet », in partnership with french Environmental Agency
- Regional funds in economic development



Regional circular economy roadmap on plastics
Actions program based on type of plastic/type of producer

Example of composites value chain

	Authorities	Prescribers	Marketers	Consumers	Collection operators	Sorting operators (dismantling)	Recyclers
Constraint	<ul style="list-style-type: none"> Complex process of structuring new sectors High needs to control litter 		Reduced flexibility for eco design of products	<ul style="list-style-type: none"> Restricted access to information about availability and obligations Cost of the dismantling 	<ul style="list-style-type: none"> Deficiency of collection points Dispersion of deposits 	<ul style="list-style-type: none"> Limited separability of components Low economic value of flux with fiberglass 	<ul style="list-style-type: none"> Difficulties accessing a deposit and sorting correctly Reluctance of potential users for finished products

Transverse restraint: new markets, complex quantification of deposits

Actions to short and medium terms

- Creation of additional massification points
- Support dismantling and sorting activities for better separation of materials (evolution of existing points, creation of new sites, R&D)
- Evaluation of the opportunity to create a valorization unit for fiberglass composites
- Stimulation of the demand of recycled materials from composites via public procurement

Environmental component of « Zero plastic waste to landfills by 2030 »

Improve knowledge on origins of leaks in the environment

Partnership with SurfRider
Characterization of waste on watersheds



1erTerre



Support innovation for alternative practices, respectful of natural environments

Regional call for proposals « Fonds de dépollution » focus 2018 on outdoor restauration and waste discharged on the coast following climatic events

Creation of a regional network of litter collectors

Sharing good practices, collaboration with the communities

Support research on impacts of micro-plastic waste in the sea (end of 2018)

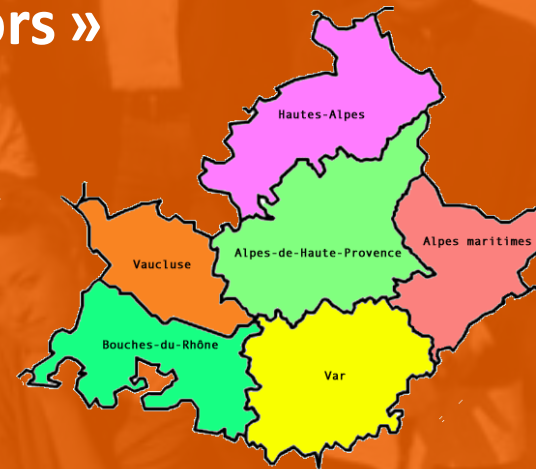
Partnership to be developed with IFREMER, Laboratoire d'Océanographie de Villefranche sur Mer



Improve visibility to stakeholders' initiatives with the communication campaign
« Zero plastic waste to landfills by 2030 » (2019)

In 2018, the Region SUD... has *une COP d'avance*

The Region supports the creation and structuring
of a regional network of actors engaged in the reduction
of litter which ends up in the sea
– the « **litter collectors** »



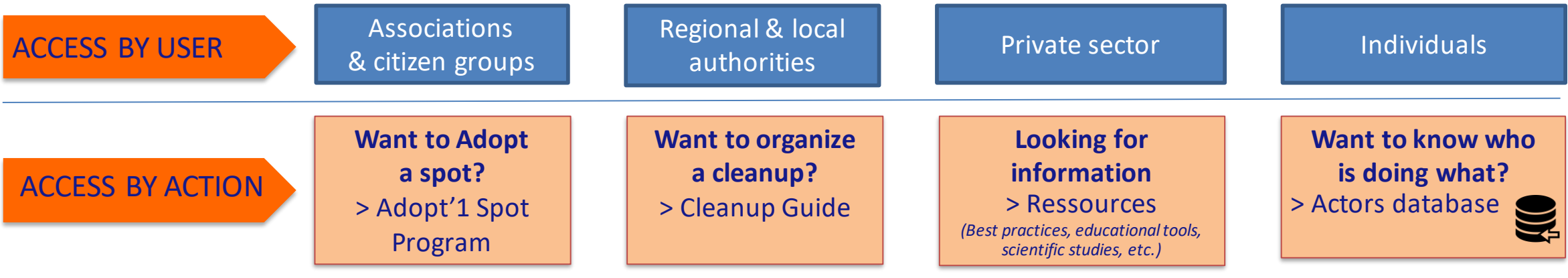
Ministère de la Transition
écologique et solidaire



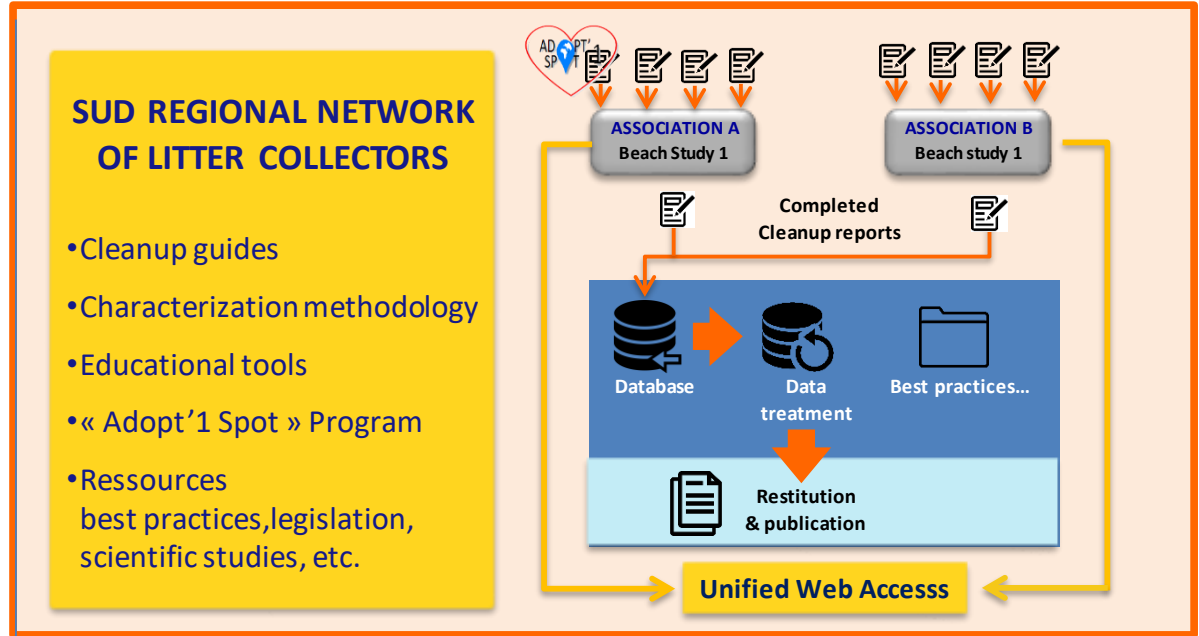
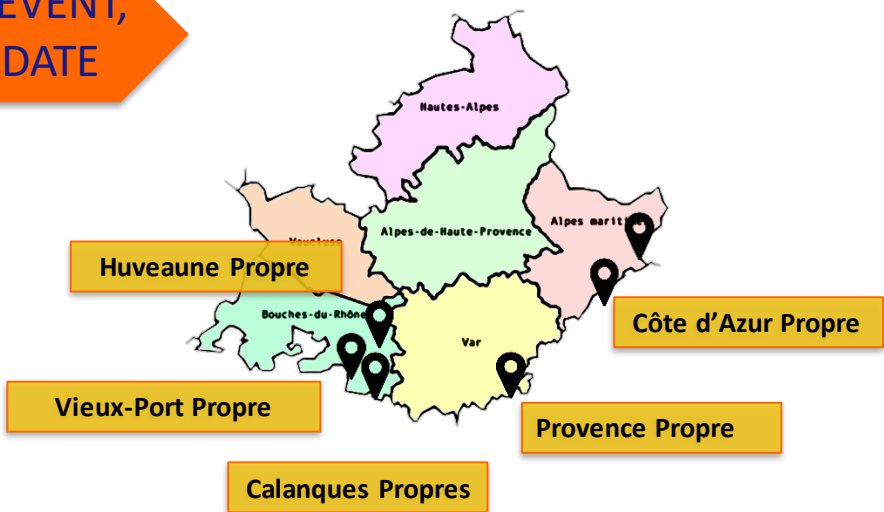
Creation and structuring of a regional network of litter collectors

- ➔ **Census** of actors and actions
- ➔ **Identification** of major events
- ➔ **Setup** of the « Calanques Propres » operation, a major event in the program
- ➔ **Multiplication** of operations such as « Calanques Propres » in the Var and Alpes Maritimes followed by inland locations (04, 05, 84)
- ➔ **Launch of** Adopt'1 Spot program in Region SUD, pilot project for France
- ➔ **Definition** of a toolkit for litter collectors
- ➔ **Creation** of a collaborative online platform for centralization of information and data

REGIONAL collaborative platform



ACCESS BY EVENT, LOCATION, DATE





Thank you for your attention



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