



# Reducing pressure on oceans and seas & creating the conditions for a Sustainable Blue Economy

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**International Ocean Governance**  
An Agenda For The Future Of Our Oceans  
European Parliament 30<sup>th</sup> January 2017

Photo credit: Frédéric Basmayousse





# THE GLOBAL GOALS

For Sustainable Development

<b>1</b> NO POVERTY 	<b>2</b> ZERO HUNGER 	<b>3</b> GOOD HEALTH 	<b>4</b> QUALITY EDUCATION 	<b>5</b> GENDER EQUALITY 
<b>6</b> CLEAN WATER AND SANITATION 	<b>7</b> RENEWABLE ENERGY 	<b>8</b> GOOD JOBS AND ECONOMIC GROWTH 	<b>9</b> INDUSTRY AND INFRASTRUCTURE 	<b>10</b> REDUCED INEQUALITIES 
<b>11</b> SUSTAINABLE CITIES AND COMMUNITIES 	<b>12</b> CONSUMPTION 	<b>13</b> CLIMATE ACTION 	<b>14</b> LIFE BELOW WATER 	<b>15</b> LIFE ON LAND 
<b>16</b> PEACE AND JUSTICE 	<b>17</b> PARTNERSHIPS FOR THE GOALS 			

#GLOBALGOALS



# Value of the ocean economy



Download the report on  
[ocean.panda.org/#report](https://ocean.panda.org/#report)



The *yearly* value of goods and services that flow from coastal and oceanic environments:

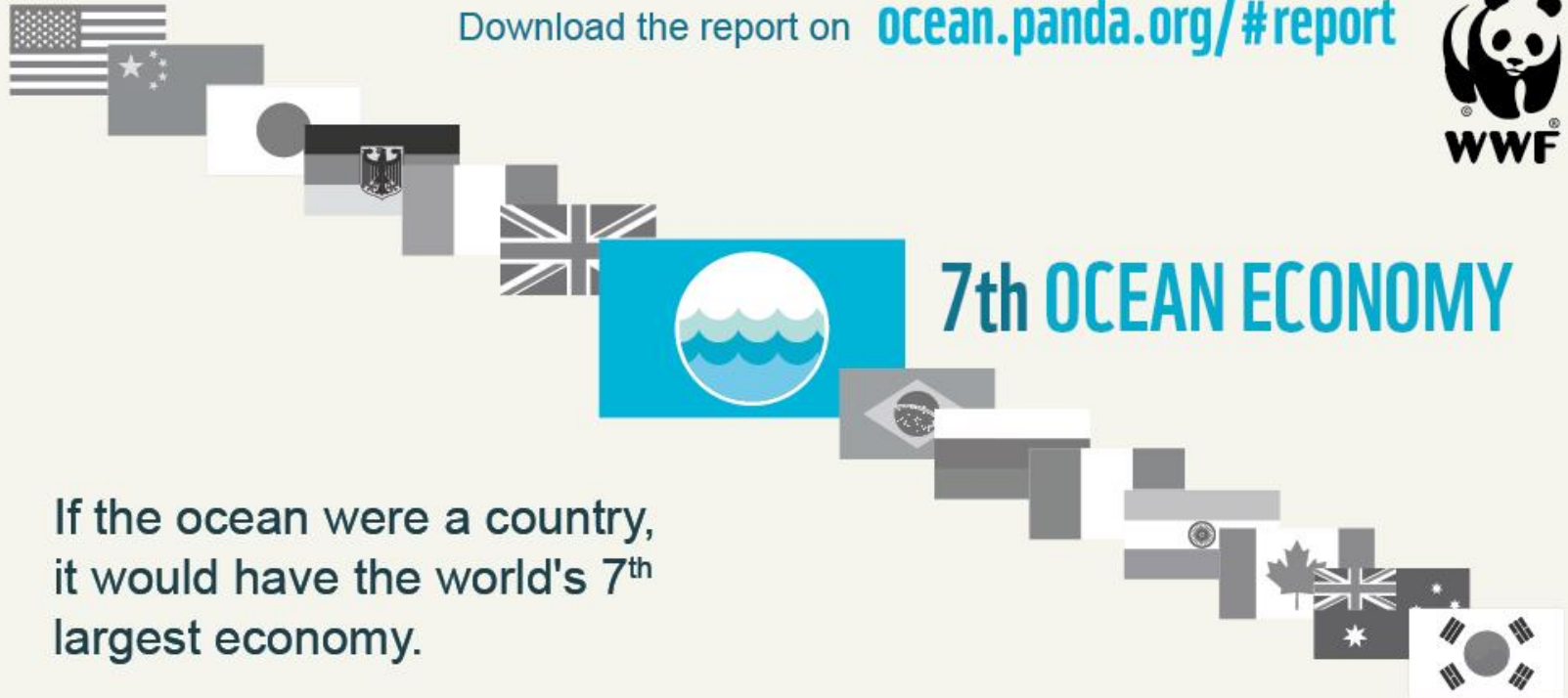
**US\$2.5 trillion**

\*The overall value of the ocean as an asset



# On a global scale...

Download the report on [ocean.panda.org/#report](https://ocean.panda.org/#report)



## 7th OCEAN ECONOMY

If the ocean were a country,  
it would have the world's 7<sup>th</sup>  
largest economy.



# Ocean Assets in Decline

## DECLINE OF HABITATS

## DECLINE OF MARINE SPECIES

## DECLINE OF FISHERIES



90% OF GLOBAL FISH STOCKS ARE OVER-EXPLOITED OR FULLY EXPLOITED



PACIFIC BLUEFIN TUNA NUMBERS HAVE DROPPED 96% FROM UNFISHED LEVELS



THE MARINE LIVING PLANET INDEX\* SHOWS A DECLINE OF 39% BETWEEN 1970 AND 2010

\*The marine Living Planet Index is an indicator of the state of global biological diversity, based on trends in more than 900 marine species of mammals, birds, reptiles and fish.



50% OF THE WORLD'S CORALS HAVE DISAPPEARED

3-5x

DEFORESTATION RATE OF MANGROVES EXCEEDS EVEN THE LOSS OF FORESTS BY 3-5 TIMES



ALMOST ONE-THIRD OF ALL SEAGRASSES HAVE BEEN LOST

61% FULLY EXPLOITED

29% OVER-EXPLOITED

90%

96% DECLINE

39%

50%

29%

2050

AT CURRENT RATES OF TEMPERATURE RISE, CORAL REEFS WILL DISAPPEAR BY 2050



The emergence of Blue Economy is happening against a backdrop of *massive growth in the maritime sectors*





# Defining the actions needed for a Sustainable Blue Economy...

WWF  
REPORT  
INT  
2015

WWF  
REPORT  
INT  
2015

WWF  
BRIEFING  
2015

WWF  
FOCUS ON  
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2015

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REVIVING THE WESTERN  
INDIAN OCEAN ECONOMY  
Actions for a Sustainable Future

In association with  
CORDIO  
BCG

The Economist Events

# WORLD OCEAN

S U M M I T

February 22nd-24th 2017 • Bali, Indonesia



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## Key messages

- **The EU has the legislative tools** for a sustainable blue economy (CFP, MSFD, MSP, WFD, N2000 etc)
- WWF welcomes **Europe's leadership on ocean governance but immediate action is essential**
- **The EU must champion a holistic vision** for European Seas and Oceans
- Ensure pragmatic **science based tools & cross-sectoral, multi-stakeholder processes** underpin all decision making
- **Leverage market & finance mechanisms to drive sustainability standards**





Thank you!

[www.ocean.panda.org](http://www.ocean.panda.org)