

# New Plastics Economy: Rethinking the future of plastics

Marine Litter “*European Answers to a Global Challenge*”

EP Intergroup Seas, Rivers, Islands and Coastal Areas

6 September 2016

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**Dialogue Mechanism**

**Global Plastics Protocol**

**Innovation Moonshots**

**Evidence Base**

**Stakeholder Engagement**

**“Waste is a failure  
of the **imagination.**”**

Douglas McMaster, zero waste entrepreneur

**Thank you!**

**[www.newplasticseconomy.org](http://www.newplasticseconomy.org)**