

An underwater photograph showing several pieces of plastic litter, including plastic bags and bottles, floating in the water. The scene is dimly lit with a blue-green tint, and the background shows the sandy bottom and some marine life.

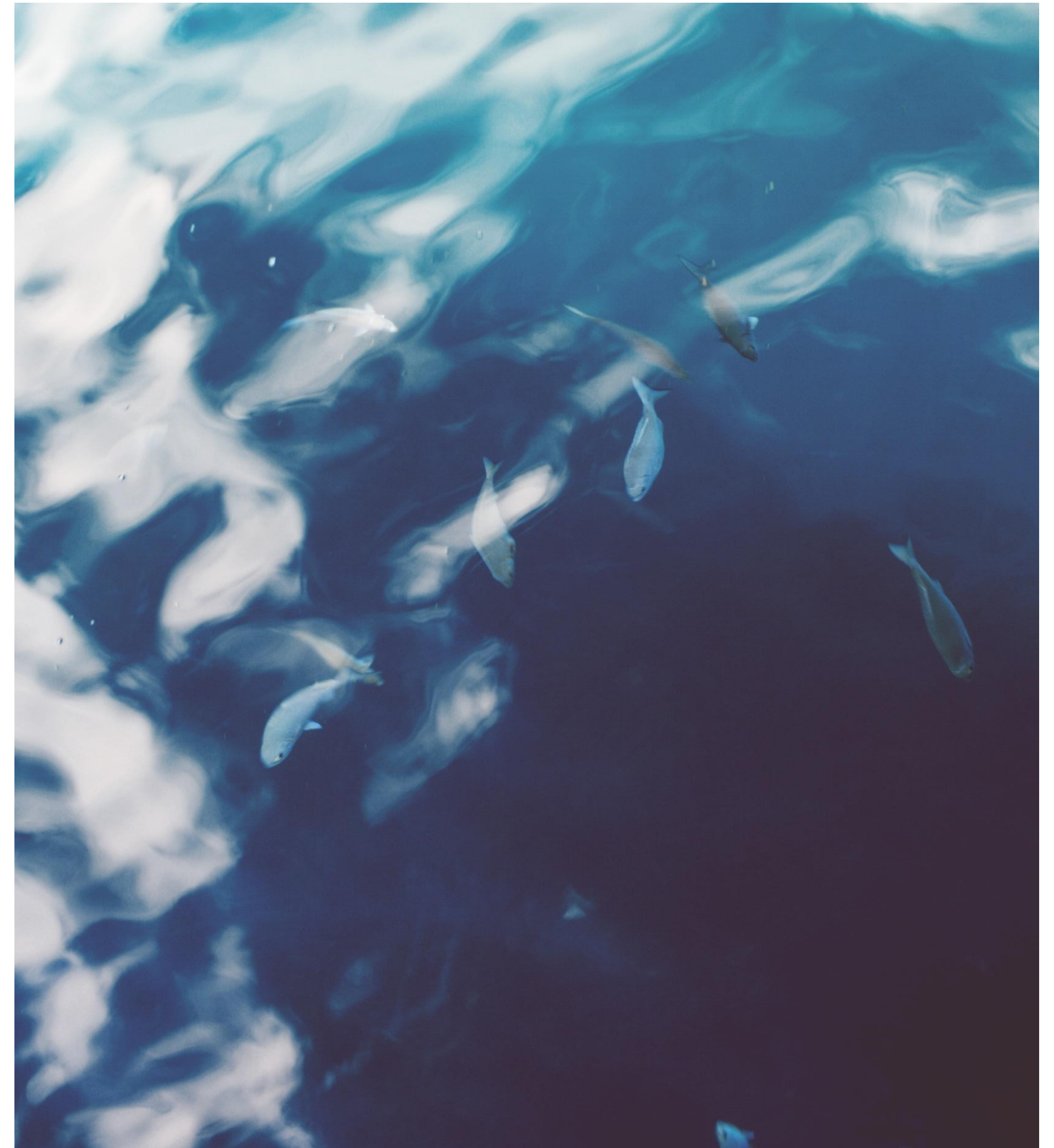
**SURFRIDER FOUNDATION EUROPE**  
**Marine litter and the Circular Economy**  
**September 6<sup>th</sup> 2016**

# Surfrider Foundation Europe

Surfrider IS DEDICATED TO THE  
PROTECTION OF THE OCEAN and THE  
PEOPLE WHO ENJOY IT

It is one of the only NGOs that brings to the forefront ocean and coastal management issues with 5 major topics: water quality and health, marine litter, marine transport and infrastructures, artificial coastal development, climate change.

Uniting more than 10 000 people and some forty local branches in Europe, the association also represents its members and its claims before the European institutions.

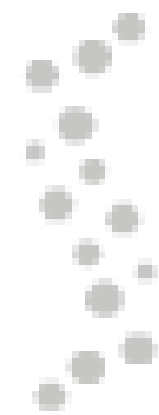


## TOP 10 OF COLLECTED LITTER



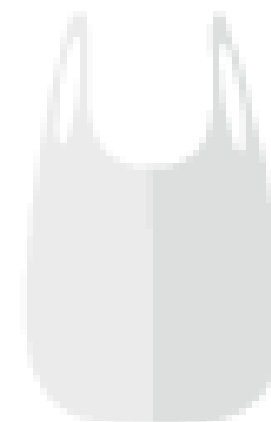
**1.**

**CIGARETTE  
BUTTS**



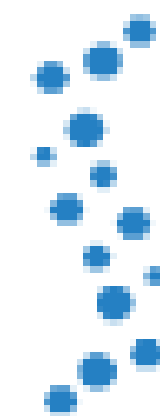
**2.**

**PIECES OF  
PLASTIC**



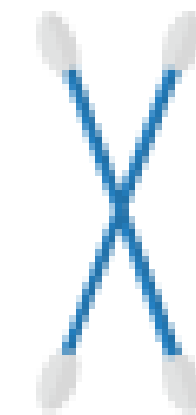
**3.**

**PLASTIC  
BAGS**



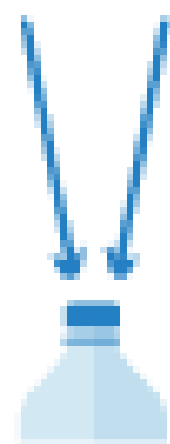
**4.**

**PIECES OF  
POLYSTYRENE**



**5**

**COTTON  
SWABS**



**6.**

**BOTTLE  
CAPS**



**7.**

**PIECES  
OF GLASS**



**8.**

**FISHING  
CORDS**



**9.**

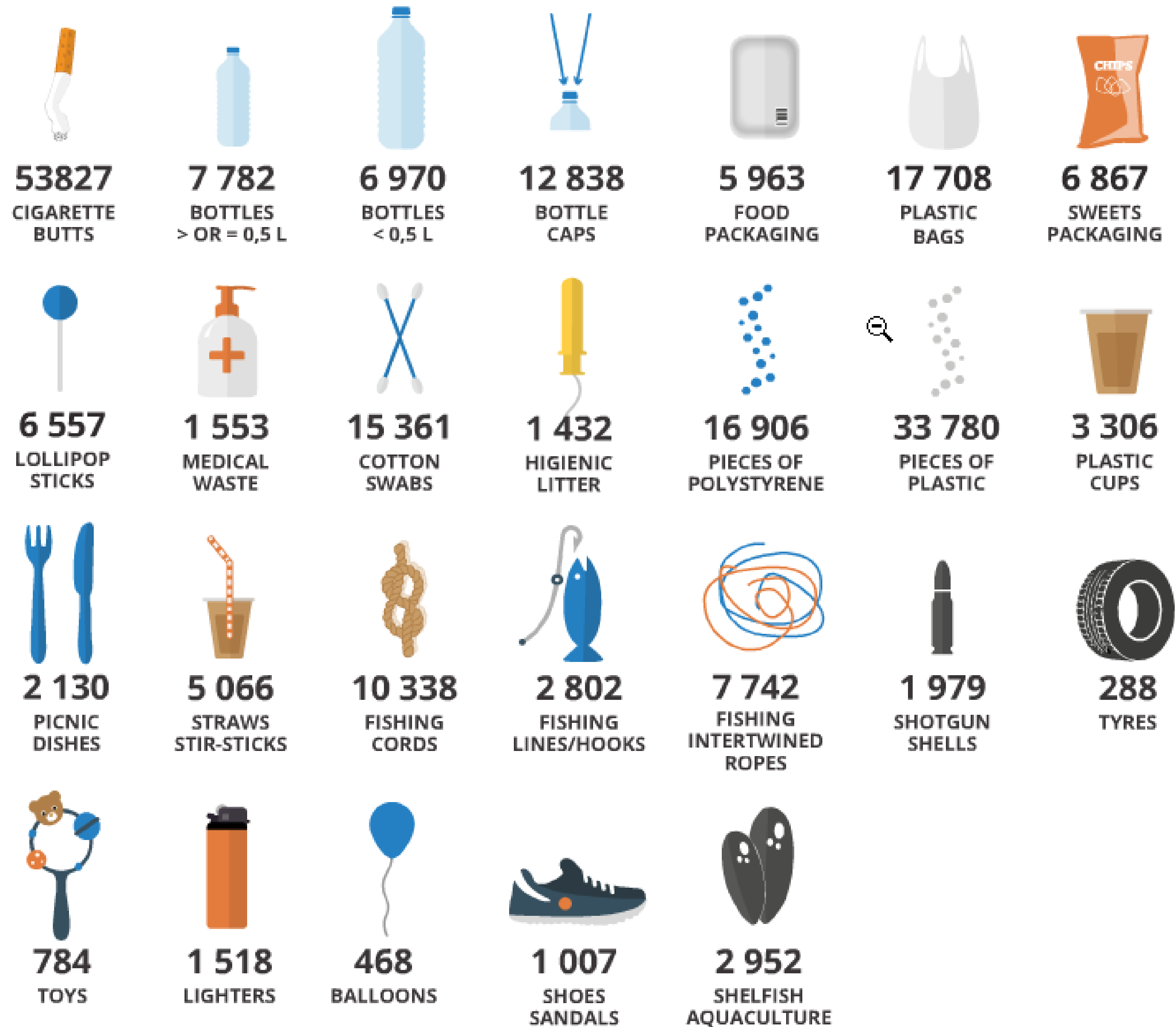
**FISHING  
INTERTWINED  
ROPES**



**10.**

**BOTTLES  
> OR = 0,5 L**

## PLASTIC





**SUSPECT N°3**  
The Plastic Bag

**SUSPECT N°2**  
The Q-Tips

**SUSPECT N°1**  
The Plastic Bottle

**SUSPECT N°4**  
The Cigarette Butt

A photograph of a beach covered in marine litter. In the foreground, a white PVC frame stands upright, and a white computer mouse lies on the ground to its right. The beach is filled with various pieces of trash, including a red Coca-Cola can. In the background, there are mountains and a cloudy sky.

**Marine litter is the  
symptom of a  
society failing to  
implement circular  
economy  
principles.**

A photograph of a hand holding a piece of coral on a beach. The beach is littered with various pieces of plastic waste, including a blue bottle, a red container, and a white container. The background shows the ocean and a cloudy sky.

# 50%

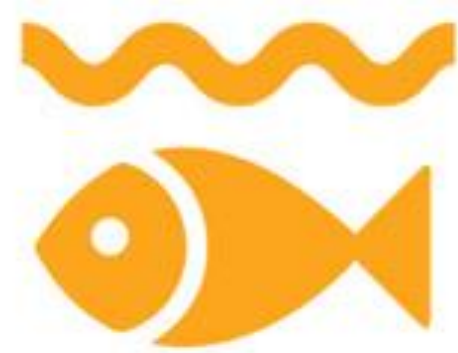
**MARINE LITTER  
REDUCTION TARGET  
BY 2025**



**SURFRIDER**  
FOUNDATION EUROPE

# 10 KEY STEPS

TO GET THE CIRCULAR  
E C O N O M Y  
BACK ON TRACK



## SET A BINDING MARINE LITTER REDUCTION TARGET OF 50% BY

**2025**, to be reached in part by a phase out of unnecessary, non-reusable packaging, and single-use plastic items.



## CONTACTS



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# Thanks!