

Port of Vigo Authority's Blue Growth Plan



BLUE GROWTH

A pioneering comprehensive implementation

www.bluegrowthvigo.eu

bluegrowthvigo@apvigo.es

How Blue Growth's initiative should be applied

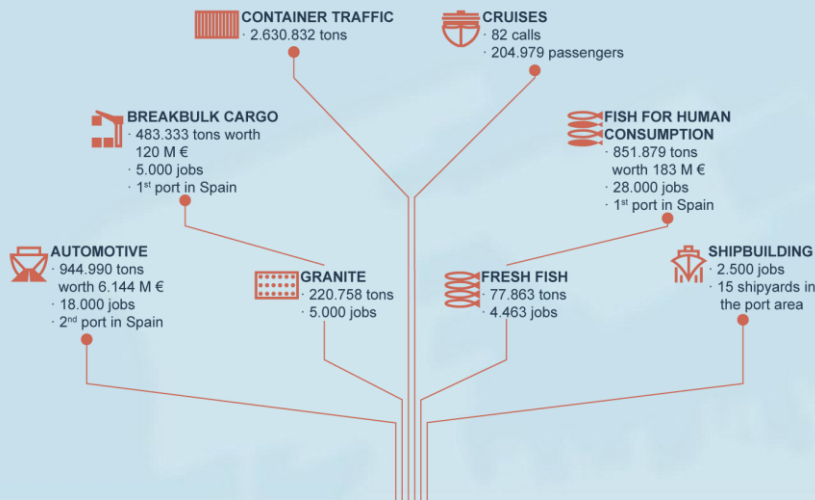
- It should be addressed with a **holistic approach**: it should be seen as a whole and not as a sum of interdependently analyzed parts.
- It should be differently implemented depending on the area: a **bottom-up approach** is needed.
- It is an **incremental** methodology.
- It can be **exported** to other areas.
- It seeks to **attract private investors and funds**.
- Its main goal is to achieve **technological and managerial innovation**, as well as to preserve and develop maritime and port culture.
- It should be planned according to a **reasonable time framework**.
- The resulting projects should be well defined and work as **spin-offs** of the parent initiative.
- A **sufficiently comprehensive institution** should lead the initiative in each location: in this case the Port of Vigo Authority



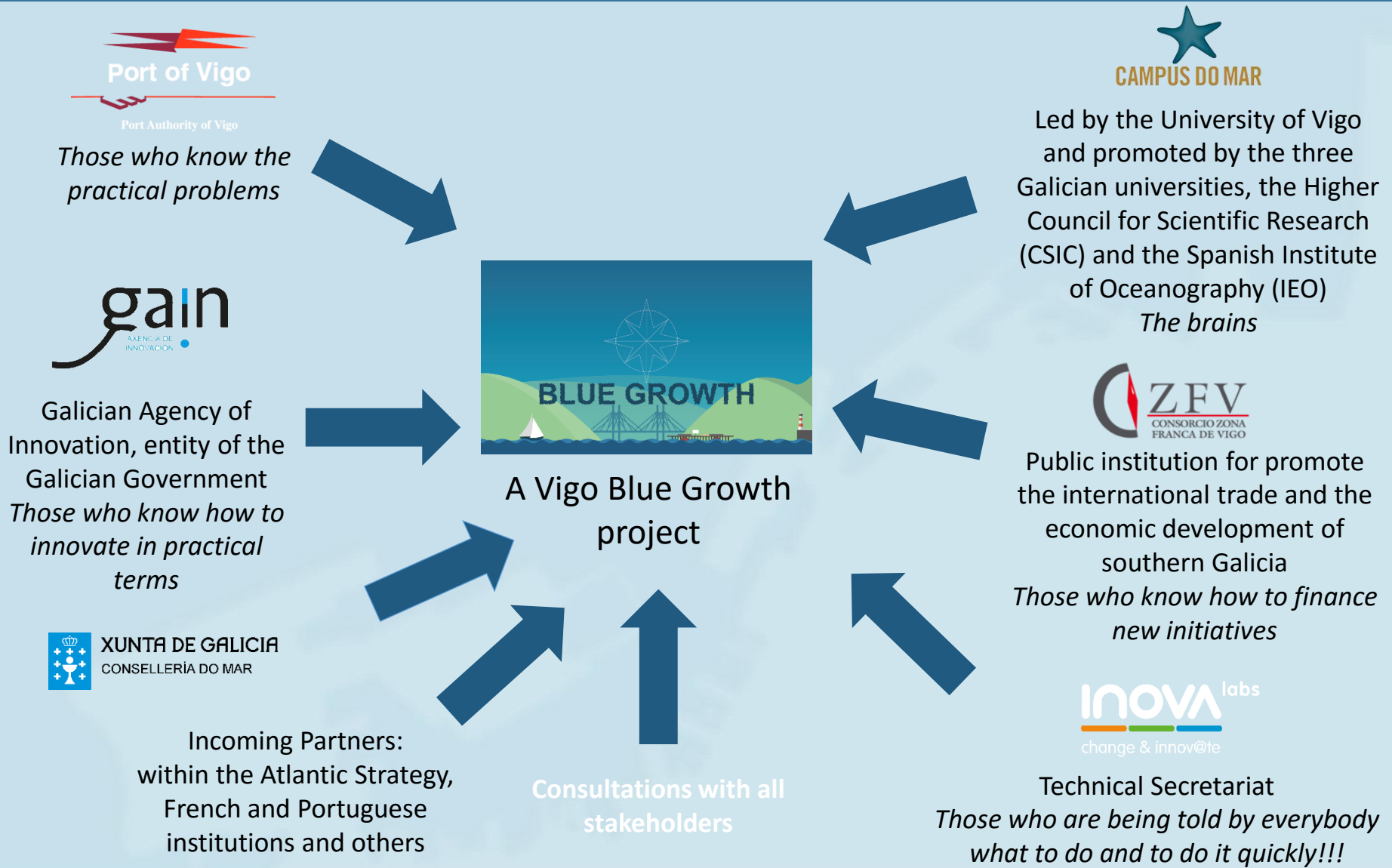
Why the Port of Vigo?: A Diversified Port



- Node where **the most important economic activities meet**: Lo-Lo terminal, Ro-Ro terminal, fresh fish, frozen fish, shipbuilding, cruises, and marina.
- **Export/import port**: goods exported as finished products or used as raw materials by local industries.
- **Nodal point in the Motorway of the Sea** between Vigo and Saint Nazaire (France): it has a Lo-Lo container terminal and a Ro-Ro unloading terminal.
- The most important port of the world in terms of **commercialisation of fish for human consumption**. Leading port of Galicia in **general cargo** and of Spain in **traffic of granite**.



Project Actors



STAKEHOLDERS



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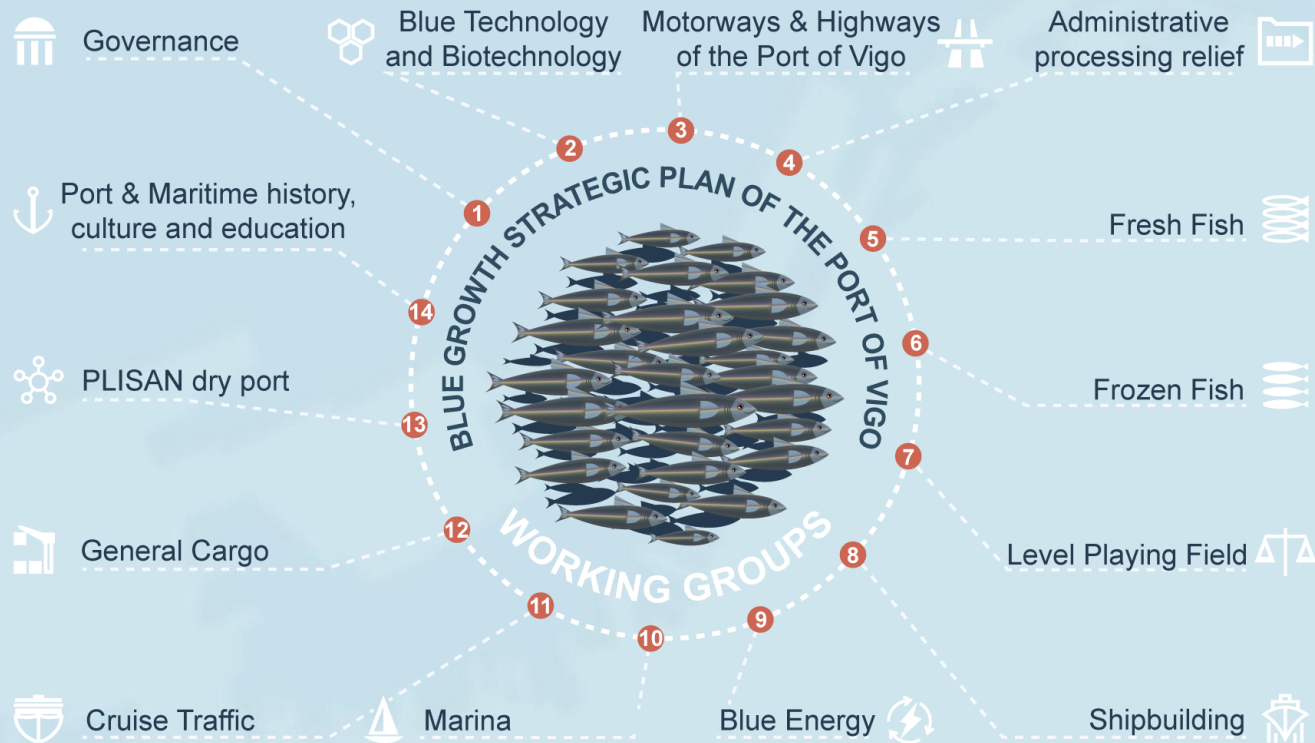


The Project Idea

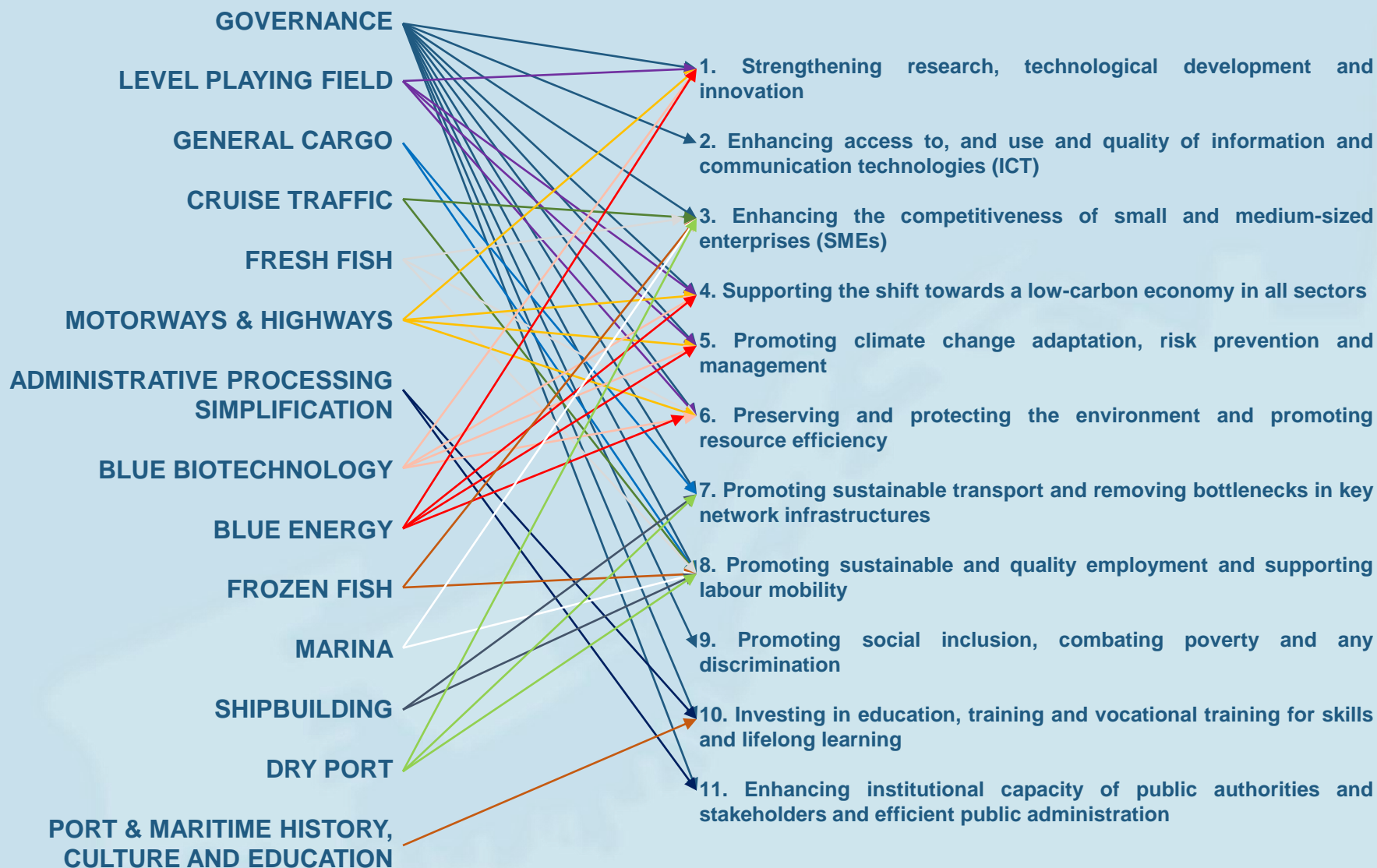
Devised by the European Commission, Blue Growth is a long-term strategy to support a smart, sustainable, and inclusive growth in the marine and maritime sectors.

Following this lead, the **Port Authority of Vigo** is currently developing a pioneering **implementation of the strategy**, involving in the process all the key agents and adapting the Commission's view to the peculiarities of the Port of Vigo and its area of influence.

The following are the thematic working groups established by the Port Authority of Vigo to set up the Blue Growth Plan:









Blue Growth Areas and Europe 2020 Thematic Objectives




Blue Growth Methodology

Working Groups Launch

-  Group Coordinator and members introduction
-  Work Methodology and schedule explanation
-  Support documents definition
-  Working Area Objectives assessment
-  Ongoing projects identification
-  Proposal of key issues to be addressed

ACTIVIDAD	FECHA	RESPONSABLE
Presentación del grupo de trabajo	15/05/2020	...
Definición de metodología y calendario	22/05/2020	...
Definición de documentos de apoyo	29/05/2020	...
Evaluación de objetivos del área de trabajo	05/06/2020	...
Identificación de proyectos en curso	12/06/2020	...
Propuesta de temas clave a abordar	19/06/2020	...

Strategic Objectives Definition


- 1  Key thematic areas
- 2  Blue Growth Objectives prioritised

Projects Definition

-  Main activities
-  Schedule
-  Agents
-  KPIs
-  Budget
-  Funding

ACTIVIDAD	FECHA	RESPONSABLE
Definición de áreas temáticas clave	26/06/2020	...
Definición de objetivos de crecimiento azul prioritarios	03/07/2020	...
Definición de actividades principales	10/07/2020	...
Definición de calendario	17/07/2020	...
Definición de agentes	24/07/2020	...
Definición de KPIs	31/07/2020	...
Definición de presupuesto	07/08/2020	...
Definición de financiación	14/08/2020	...



 Estimated duration: 2h

 Estimated duration: 4h

Blue Growth 2020 Strategic Plan

Preliminary document

Validation

Final document



Session I: Working groups launch

Finished

LEVEL PLAYING FIELD



March 30th, 27 participants

FRESH FISH



March 31st, 27 participants

MOTORWAYS & HIGHWAYS



April 4th, 30 participants

BLUE BIOTECHNOLOGY & TECHNOLOGY



April 6th, 28 participants

BLUE ENERGY



April 8th, 19 participants

FROZEN FISH



April 11th, 19 participants

CRUISE TRAFFIC



April 13th, 23 participants

GENERAL CARGO



April 15th, 25 participants
May 20th, 25 participants

ADMINISTRATIVE PROCESSING RELIEF



April 18th, 28 participants

PLISAN DRY PORT



April 22nd, 20 participants

MARINA



April 25th, 17 participants

SHIPBUILDING



April 27th, 20 participants

HISTORY, CULTURE AND EDUCATION



April 27th, 20 participants

GOVERNANCE

April 29th, 13 participants

- **LEVEL PLAYING FIELD:** May 2nd, 21 participants
- **FRESH FISH:** May 4th, 26 participants
- **MOTORWAYS & HIGHWAYS:** May 6th, 26 participants
- **BLUE BIOTECHNOLOGY & TECHNOLOGY:** May 9th, 26 participants
- **BLUE ENERGY:** May 11th, 20 participants
- **FROZEN FISH:** May 13th, 22 participants
- **CRUISE TRAFFIC:** May 18th, 12 participants
- **GENERAL CARGO:** June 3rd, 18 participants
- **ADMINISTRATIVE PROCESSING SIMPLIFICATION:**
June 1st, 22 participants
- **PLISAN DRY PORT:** May 23rd, 14 participants
- **MARINA:** May 26th, 15 participants
- **SHIPBUILDING:** May 30th, 15 participants
- **HISTORY, CULTURE AND EDUCATION:** June 2nd, 17 participants
- **GOVERNANCE:** June 8th, 10 participants

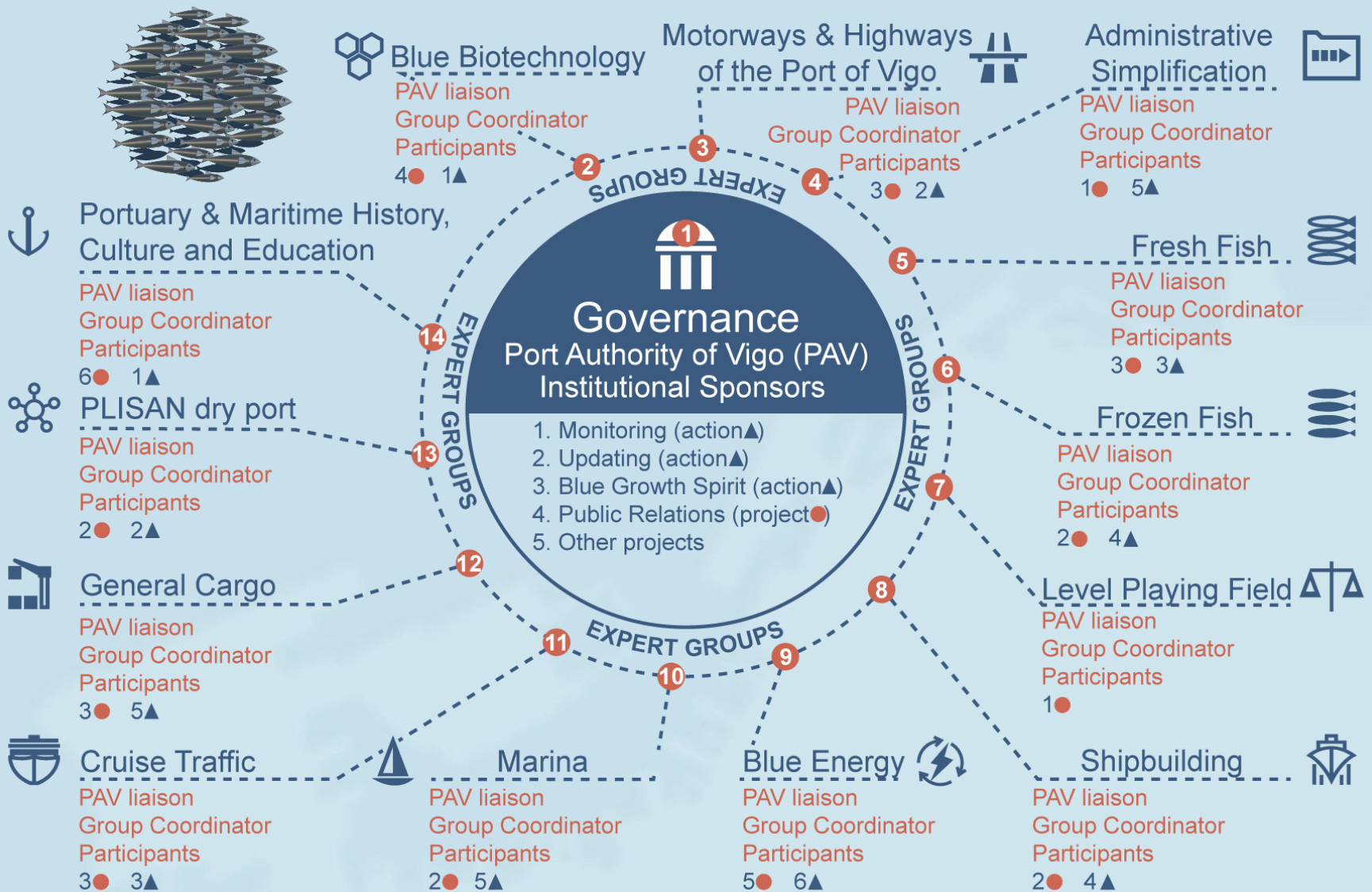
Next activities

- PLAN CONSOLIDATION (work in progress)
- PLAN PRESENTATION (July 2016)

* Status June 9th



Global outputs from Sessions II



Assistance offered by the Assistance Mechanism



Dissemination of the Port of Vigo Authority's Blue Growth Plan



Identification of potential sources for funding projects and specific actions

Thank you for your attention.