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**An experience for identifying marine
knowledge transfer needs in a Sea Basin**

**INVESTMENTS FOR SMART AND
SUSTAINABLE SOLUTIONS FOR
COMPETITIVE BLUE GROWTH IN THE
BALTIC SEA REGION**

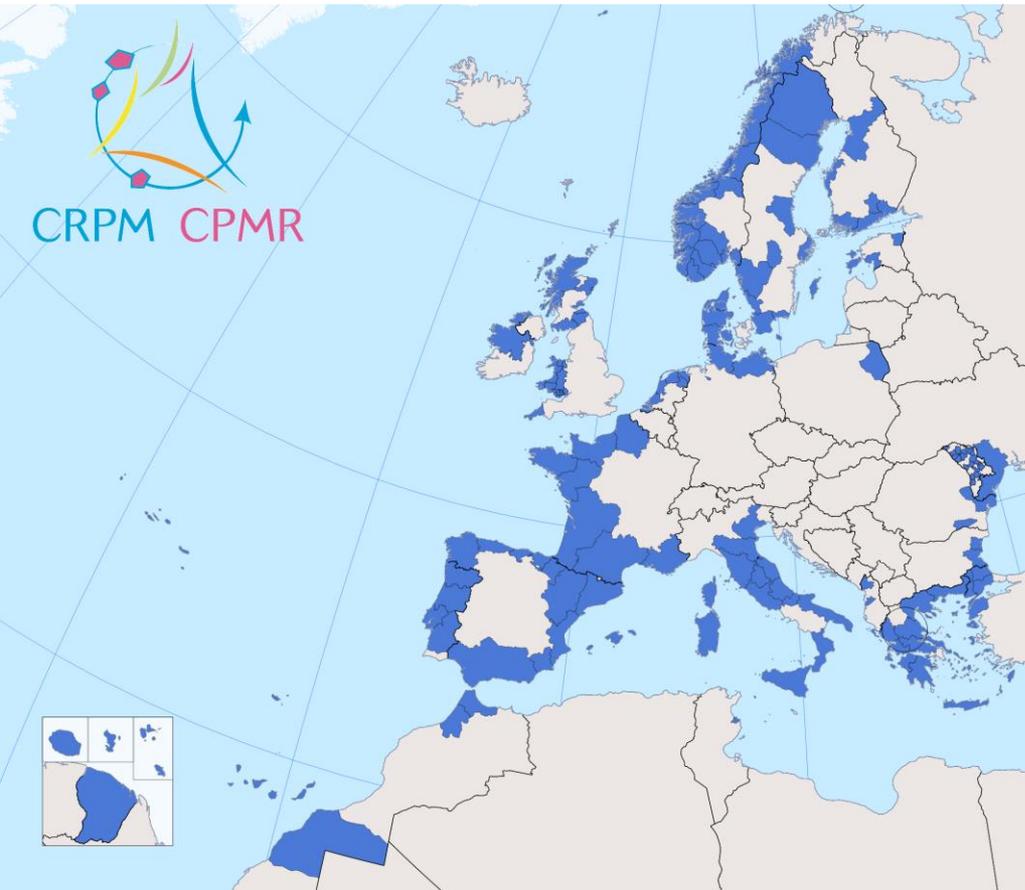


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Conference of Peripheral and Maritime Regions



Region Skåne





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2016 – three reports in nine regions

Purpose: Better understand aspects of how to mobilize and align public investment in the Baltic Sea.

=> **Key to improve knowledge exchanges at Sea Basin scale**

Three reports in October 2016:

- Assessment of Blue Growth value chains in Baltic Sea regions, as a basis for suggestions of key growth areas to further develop cooperation and joint roadmaps
- Providing an analysis of the existing policy framework for Blue Growth in the regions
- Assessing value added for cooperation in Blue Growth areas



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Report 1: Summary assessment for inter-regional value chains

- Characterise **regional strengths** in terms of their distribution across the various capabilities required;
- Identify **gaps in capability** that could be prioritised for diversification/innovation or inward investment;
- Construct an **evidence base for smart specialisation and inter-regional co-operation.**



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**Shipbuilding and maritime
transport**

Marine energy & material





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II. Report 1: Challenges identified





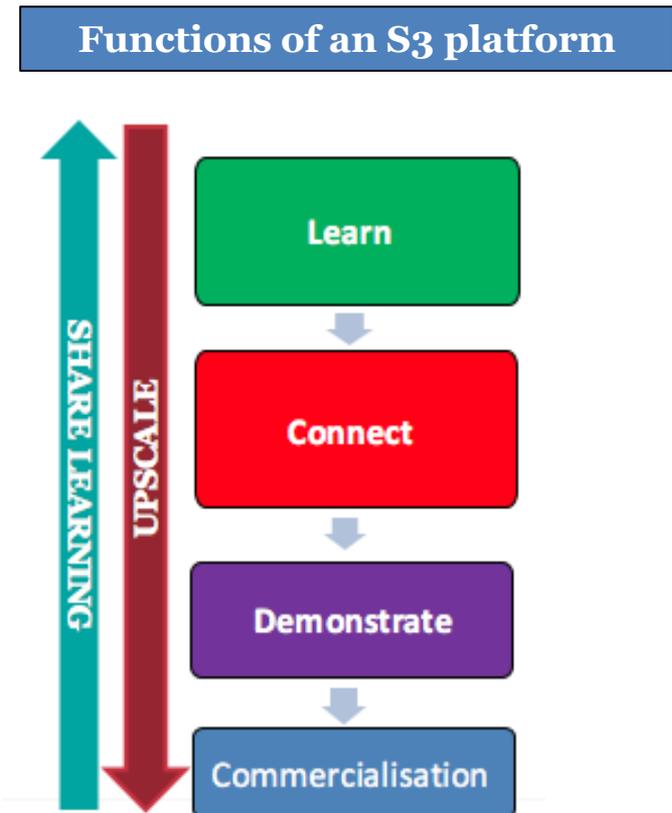
S3 platform in the BSR?

- A framework for regions to engage in building synergies among their Smart Specialisation strategies, backed by political commitment.
- SSPs have evolved based on the following characteristics:
 - Value for regional stakeholders and rationale for inter-regional cooperation;
 - Linkage to EU policy priorities and embedded in regional policy frameworks;
 - Strong **service orientation** that responds to concrete needs in the regions that cannot be covered otherwise by one region alone or with national level tools;
 - **Industry-led**
 - **Focused on higher technological readiness-levels (TRL)**, supporting the commercialisation of products



Elements needed for a functional S3 (smart specialization strategy) platform

- **A critical mass of companies:** key industrial stakeholders or so-called 'pivotal companies'
- **Network of technical experts:** clusters, research organisations, SMEs intermediaries
- **Policy support and alignment with macro-policy framework** (e.g. Baltic Sea Region Strategy)





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Next steps:

Under discussion: Pushing for a Sea Basin S3 Platform on Blue Growth?

Feeding in to the DG Mare process of an strategy for implementation of its Baltic Blue Growth Agenda